## HISTORICAL ANALYSIS FYE 2022 PROPOSED HOTEL/MOTEL BUDGET

Description	FYE 2020 AMENDED BUDGET	FYE 2021 AMENDED BUDGET	FYE 2022 DEPT REQUEST BUDGET
1 Personnel Costs	272,650	284,400	283,660
Full-Time Salaries:	181,510	192,450	196,700
Communications & Marketing Coordinator (100%)			
Assistant Village Manager (20%)			
Village Manager (20%)			
Police Lt (4), Police Sgt (8) (1% each)			
Street/Electrical Supervisor (5%)			
Operations Superintendent (5%)			
Public Works Director (5%)			
Assistant Director of Public Works (5%)			
Public Works Administrative Secretary (5%)			
Part-Time Salaries:	31,470	32,450	33,030
Communications Specialist (100%)	, , , , , ,	52, 100	55,050
Cable TV Interns (100%)			
Health/Life Insurance	20,140	19,500	19,790
IMRF/SS/Medicare	39,530	40,000	34,140
2 Operating Expenses	175,330	132,910	123,100
Transfer to General Fund (5% of current year revenue)	102,090	58,800	47,480
Transfer to Technology Reserve	3,890	4,040	1,830
Dues & Subscriptions	2,030	2,030	2,030
Training & Travel	750	750	1,000
Operating Supplies	1,800	1,800	1,800
Web Site Expenses	61,370	65,490	68,360
Cable TV Expenses	3,400	0	600
3: Newsletters & Other Mailings	18,110	0	0
Printing & Mailing Costs - Lombard Pride	8,360	0	0
Postage	9,750	0	0
4 Winter Program	14,000	11,500	11,500
Winter Lights - PW Overtime	3,000	3,000	3,000
Winter Lights - Downtown Trees	7,500	5,000	5,000
Lights for Jingle Jubilee (50/50 split with Park District)  5 Lilac Parade/Activities	3,500	3,500	3,500
Lilac Parade Committee	56,710	56,910	57,110
	20,000	20,000	20,000
Lilac Time Advertising - Park District Public Works Supplies & Signs	11,500	11,500	11,500
Barricade Rental	1,000	1,000	1,000
	2,300	2,500	2,700
Lilac Queen Scholarship	7,130	7,130	7,130
Police Overtime	12,280	12,280	12,280
Public Works Overtime	2,500	2,500	2,500

Page 1 of 3 9/7/2021

## HISTORICAL ANALYSIS FYE 2022 PROPOSED HOTEL/MOTEL BUDGET

Description	FYE 2020 AMENDED BUDGET	FYE 2021 AMENDED BUDGET	FYE 2022 DEPT REQUEST BUDGET
6 Fourth of July Fireworks	61,960	62,160	61,160
Shuttle Service	2,500	2,500	2,500
4th of July / Summer Festival/Fireworks Event	35,000	35,000	35,000
Barricade Rental	800	1,000	1,000
Snow Fence	1,500	1,500	1,500
Public Works Supplies	700	700	700
Flares	1,500	1,500	0
Police Overtime	16,360	16,360	16,360
Public Works Overtime	1,000	1,000	1,500
Fire Department Overtime	2,600	2,600	2,600
7 Cruise Nights	45,260	45,260	45,260
Entertainment	20,000	20,000	20,000
Misc Operating Expenses	1,700	1,700	1,700
Barricade & Porta Potty Rental	2,000	2,000	2,000
Public Works Supplies	1,000	1,000	1,000
Police Overtime	16,360	16,360	16,360
Public Works Overtime	4,200	4,200	4,200
8 Lilac Time Art & Craft Show	1,250	1,100	1,300
Barricade Rental	750	800	1,000
Public Works Overtime	300	300	300
Public Works Supplies	200	0	0
9 Landscaping Program	195,000	0	0
Tree Planting Only	75,000	0	0
Tree Trimming	65,000	0	0
Tree & Stump Removal	55,000	0	0
10 Historical Museum, Peck House, & Main Street Cemetary	193,930	163,460	194,710
Operating Expenses	159,580	129,210	161,960
Roof Replacement - Victorian Cottage (to be done in 2022)	25,000	25,000	25,000
Main Street Cemetery Expenses & Improvements	5,000	5,000	3,500
Peck House Expenses	4,350	4,250	4,250
11 Lombard Pride Week & Clean-up/Chore Days	500	500	500
Public Works Overtime	500	500	500
12 DuPage Convention & Visitor's Bureau Program	132,090	88,800	77,480
DuPage Convention & Visitors' Bureau Payments (5% of Budget)	102,090	58,800	47,480
DuPage Conv & Visitors' Bureau Hotel Grants	25,000	25,000	25,000
DuPage Conv & Visitors' Bureau "IL Advertising"	5,000	5,000	5,000

Page 2 of 3 9/7/2021

## HISTORICAL ANALYSIS FYE 2022 PROPOSED HOTEL/MOTEL BUDGET

Description	FYE 2020 AMENDED BUDGET	FYE 2021 AMENDED BUDGET	FYE 2022 DEPT REQUEST BUDGET
13 Miscellaneous Expenses	843,750	519,910	762,680
LPFC Hotel/Motel Tax Rebate	767,600	460,560	725,000
Public Works Sidewalk Snow Removal	17,000	0	0
Lombard Park District Grant - Aquatic Center	14,000	14,000	14,000
Misc Grants	13,870	13,870	2,000
Civil War Re-Enactment	10,000	10,000	0
Glenbard Boosters Grant	10,000	10,000	10,000
Misc. Fire Dept Overtime for Community Events	6,000	6,000	6,000
Misc. Public Works Overtime	1,280	1,280	1,280
Memorial Day Event	1,200	1,200	1,200
Senior Fair Supplies	1,000	1,000	1,000
Misc. Public Works Supplies	1,000	1,000	1,000
Miscellaneous Barricade Rentals	800	1,000	1,200
Grand Total	2,010,540	1,366,910	1,618,460

Page 3 of 3 9/7/2021

## Hotel/Motel Fund -Projected Deficits

- Hotel/Motel Fund Projected Deficits
- 2020 and 2021 YTD <u>underperformed by a total of \$1.4M</u> compared to projected budgets
- Thru June 2021, revenue is 15.6% under budget and 50% less that the same period in 2019
- Due to the slow rebound, the projected 2022 H/M Fund balance is \$377,942 and falls to -\$1.1M in 2023.
- The FY2022 H/M Fund expenses total \$1,618,460 compared to projected revenues of \$951,620
- FY 2020 & FY 2021 Per BOT direction, all H/M Tax revenue went to H/M Fund (Economic Development Fund didn't receive 25%)
- Action is needed to address anticipated deficits
- Options
- Use of one time revenue to reload reserve (\$1M from Sale of 101 S. Main)
- Use of reserve funds (25% H/M Tax revenue for Economic Development Fund)
- Budget reductions by recommendation of Community Promotion & Tourism Committee