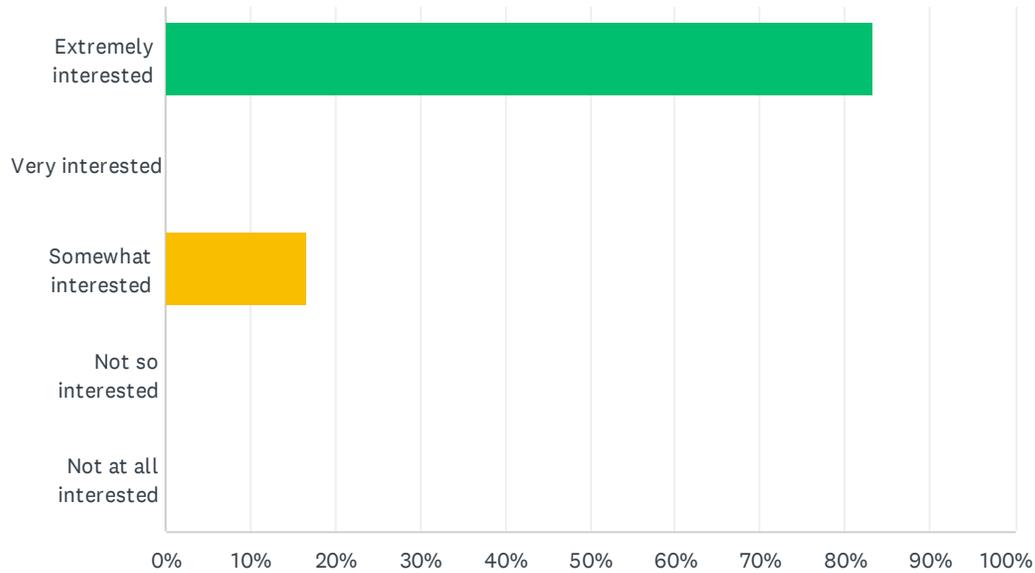


Q1 If the Village of Lombard made grant funds available to local hotels, how interested would your hotel be in applying for such funding?

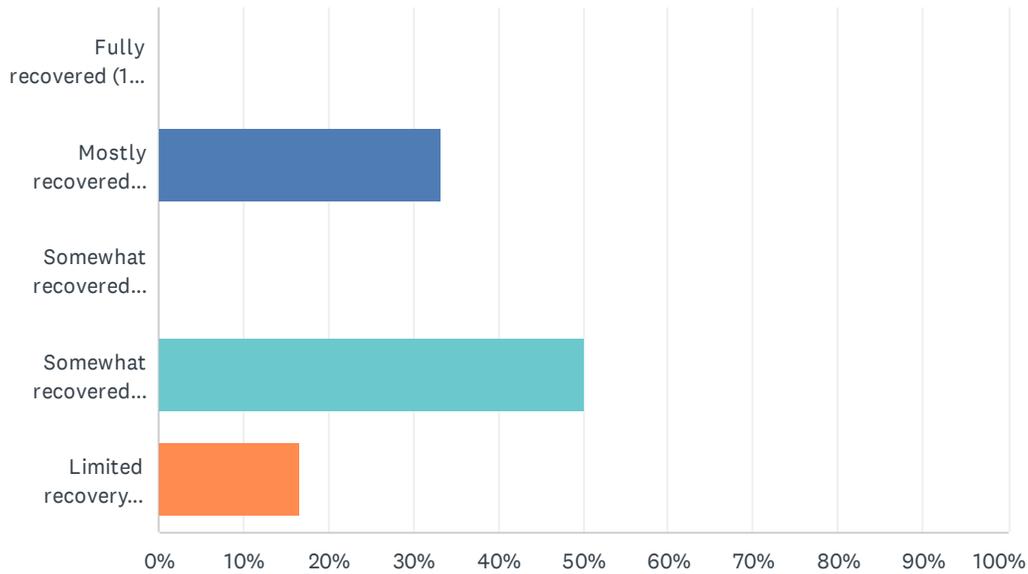
Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely interested	83.33%	5
Very interested	0.00%	0
Somewhat interested	16.67%	1
Not so interested	0.00%	0
Not at all interested	0.00%	0
TOTAL		6

Q2 As compared to compared to business pre-pandemic, how well has your hotel business recovered from reductions in occupancy, group bookings, and events?

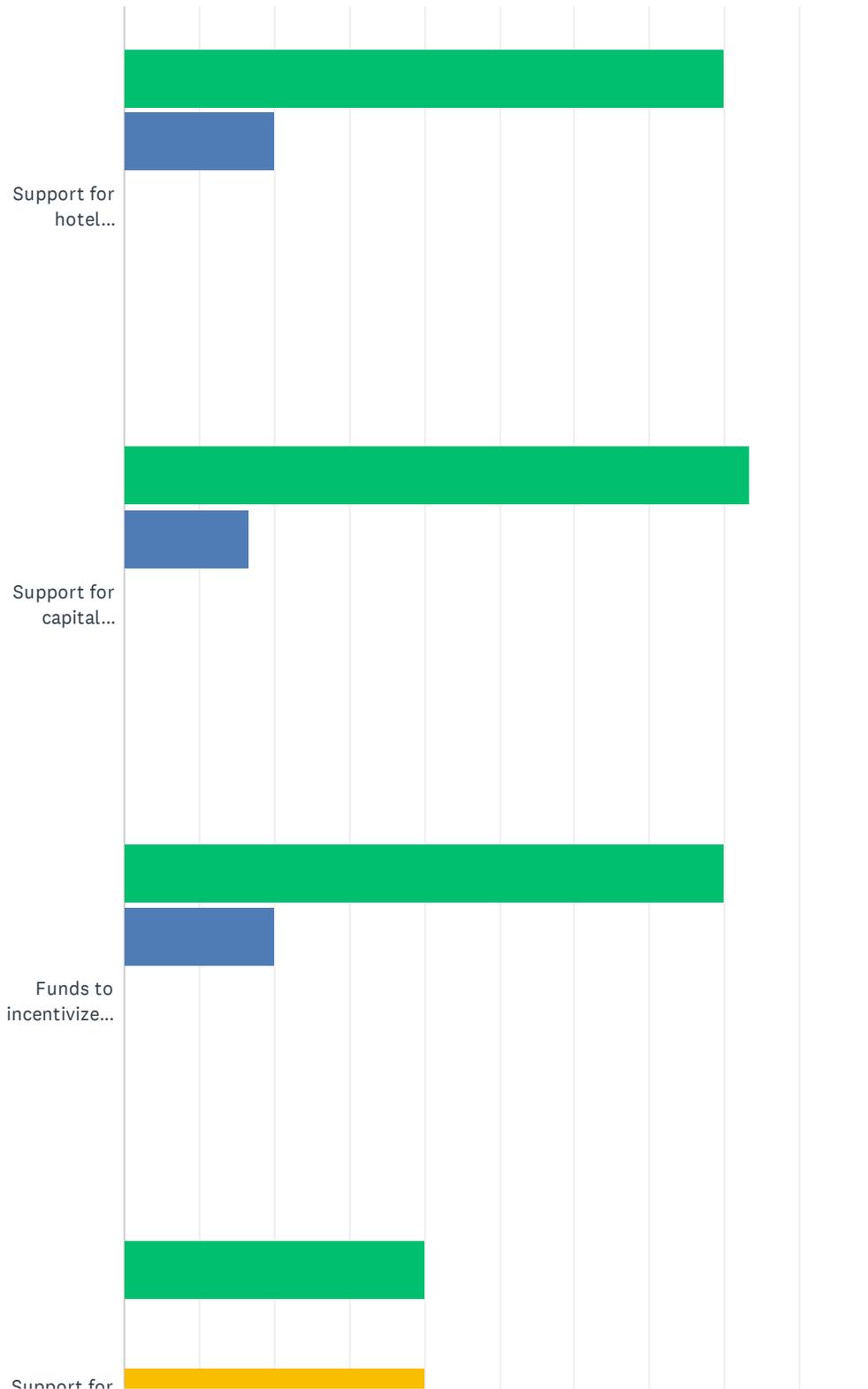
Answered: 6 Skipped: 0

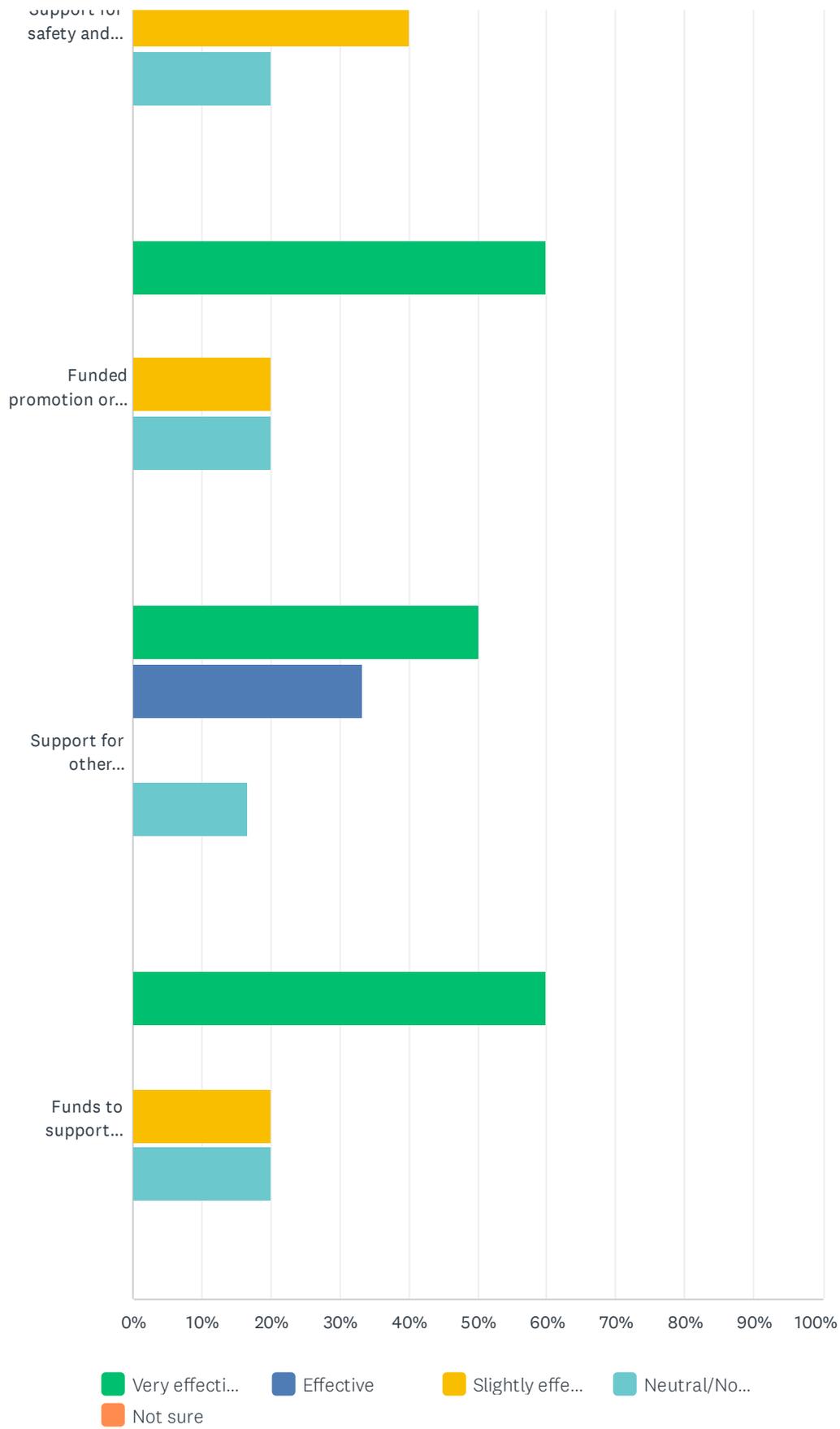


ANSWER CHOICES	RESPONSES	
Fully recovered (100% or more of pre-pandemic business)	0.00%	0
Mostly recovered (business is 80-99% of pre-pandemic levels)	33.33%	2
Somewhat recovered (business is 60-79% of pre-pandemic levels)	0.00%	0
Somewhat recovered (business is 50-69% of pre-pandemic levels)	50.00%	3
Limited recovery (business is <50% of pre-pandemic levels)	16.67%	1
TOTAL		6

Q3 The Village is considering the creation of hotel grants to support the following kinds of activities. Please rate how effective you believe the following activities would be in aiding the recovery of hotel business.

Answered: 6 Skipped: 0



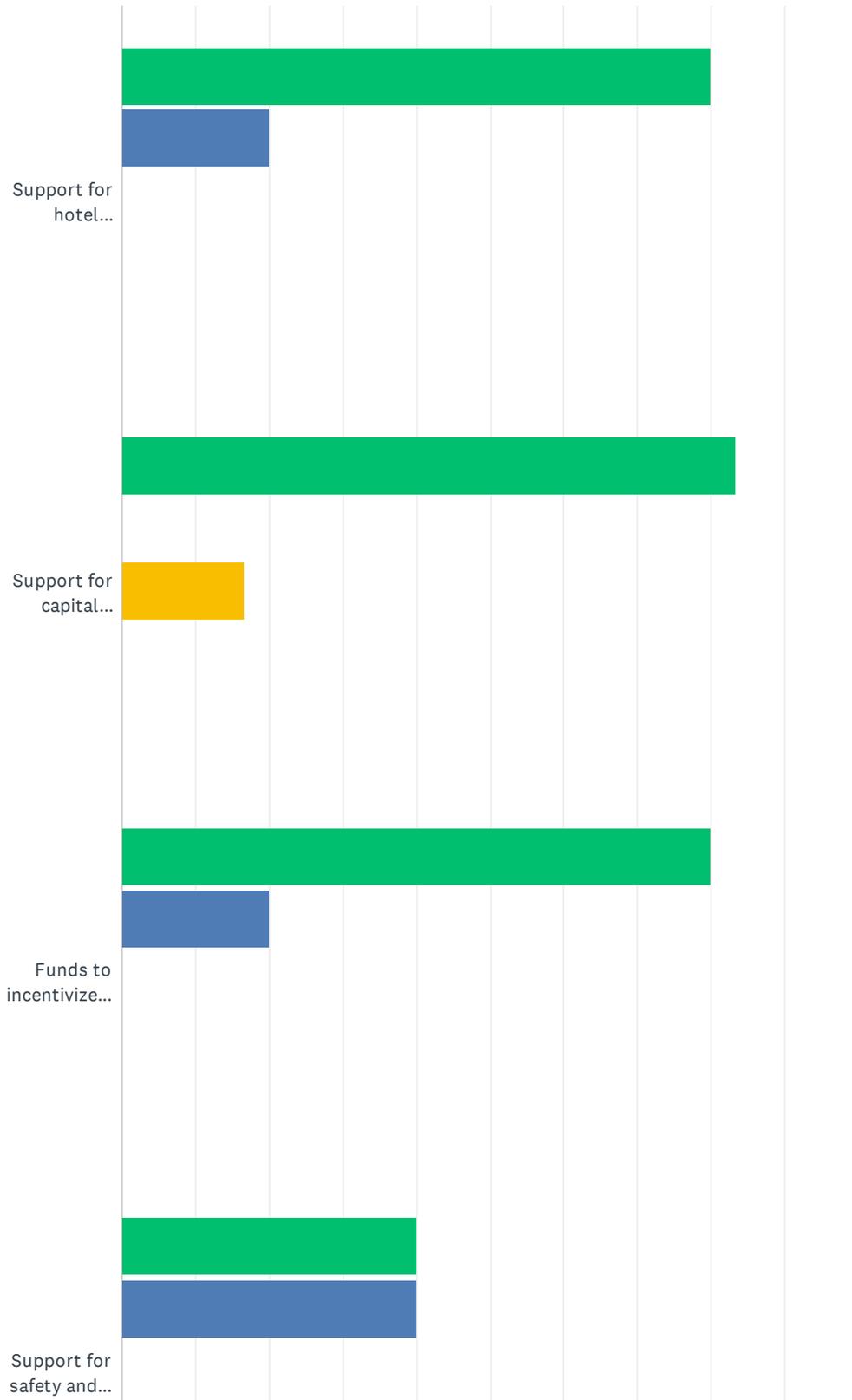


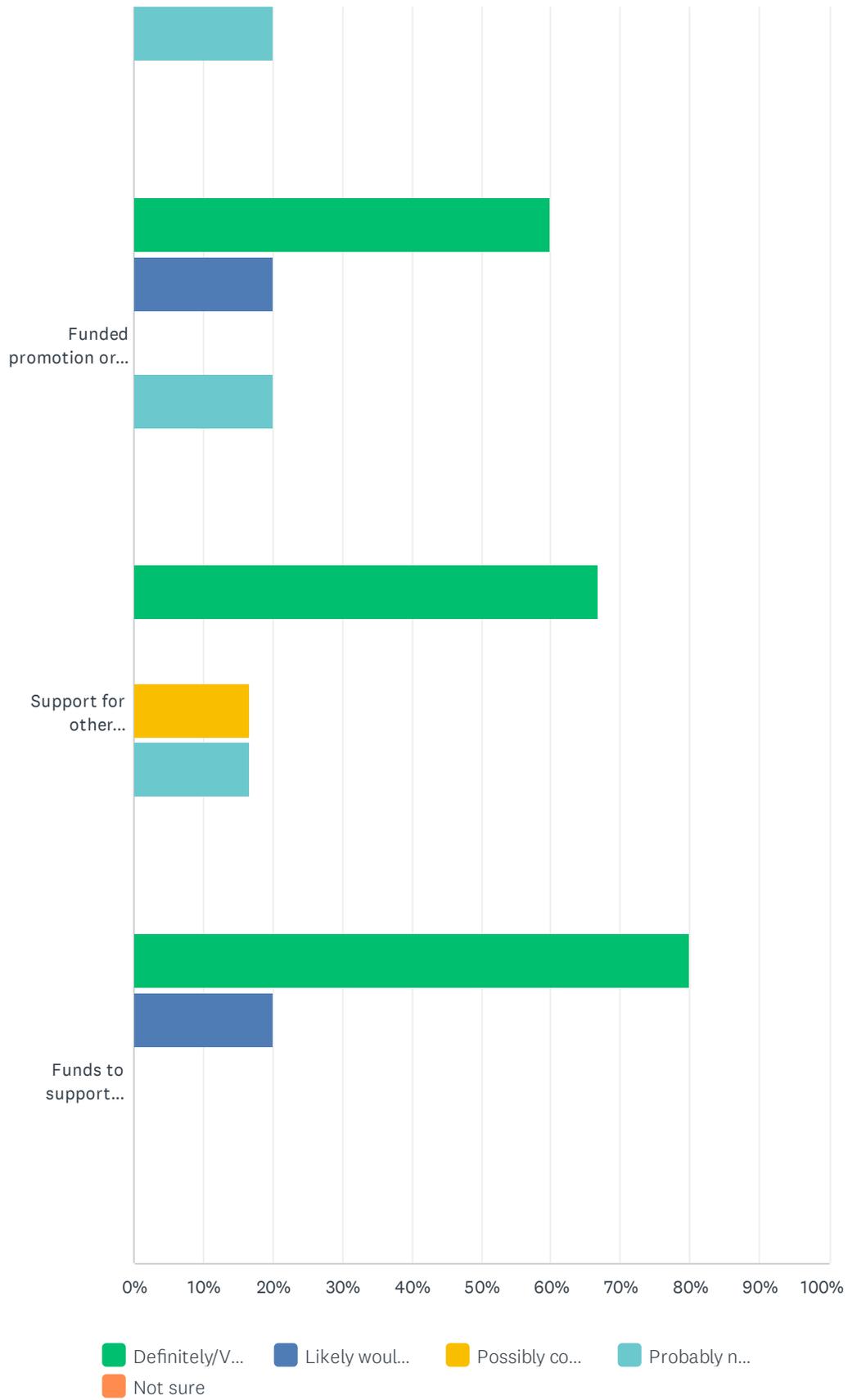
	VERY EFFECTIVE	EFFECTIVE	SLIGHTLY EFFECTIVE	NEUTRAL/NOT EFFECTIVE	NOT SURE	TOTAL
Support for hotel promotions and marketing	80.00% 4	20.00% 1	0.00% 0	0.00% 0	0.00% 0	5
Support for capital improvements to the hotel	83.33% 5	16.67% 1	0.00% 0	0.00% 0	0.00% 0	6
Funds to incentivize group business through grant awards or rebates	80.00% 4	20.00% 1	0.00% 0	0.00% 0	0.00% 0	5
Support for safety and security improvements to the hotel	40.00% 2	0.00% 0	40.00% 2	20.00% 1	0.00% 0	5
Funded promotion or incentive to provide hotel guests with an incentive to stay (vouchers, cash rebates, gift cards, or tickets to attractions)	60.00% 3	0.00% 0	20.00% 1	20.00% 1	0.00% 0	5
Support for other improvements to hotel facilities or services	50.00% 3	33.33% 2	0.00% 0	16.67% 1	0.00% 0	6
Funds to support industry memberships or attendance at trade shows	60.00% 3	0.00% 0	20.00% 1	20.00% 1	0.00% 0	5

#	COMMENTS	DATE
1	Cash grant for capital improvement would be the best. The hotels in lombard would then use their discretion to use those funds per their individual immediate needs and requirements.	5/19/2022 12:59 PM

Q4 How likely would your hotel be to apply for grant funding from the Village to support the following activities?

Answered: 6 Skipped: 0





	DEFINITELY/VERY LIKELY TO APPLY	LIKELY WOULD APPLY	POSSIBLY COULD APPLY	PROBABLY NOT LIKELY TO APPLY	NOT SURE	TOTAL
Support for hotel promotions and marketing	80.00% 4	20.00% 1	0.00% 0	0.00% 0	0.00% 0	5
Support for capital improvements to the hotel	83.33% 5	0.00% 0	16.67% 1	0.00% 0	0.00% 0	6
Funds to incentivize group business through grant awards or rebates	80.00% 4	20.00% 1	0.00% 0	0.00% 0	0.00% 0	5
Support for safety and security improvements to the hotel	40.00% 2	40.00% 2	0.00% 0	20.00% 1	0.00% 0	5
Funded promotion or incentive to provide hotel guests with an incentive to stay (vouchers, cash rebates, gift cards, or tickets to attractions)	60.00% 3	20.00% 1	0.00% 0	20.00% 1	0.00% 0	5
Support for other improvements to hotel facilities or services	66.67% 4	0.00% 0	16.67% 1	16.67% 1	0.00% 0	6
Funds to support industry memberships or attendance at trade shows	80.00% 4	20.00% 1	0.00% 0	0.00% 0	0.00% 0	5

#	COMMENTS	DATE
1	Support to improve the property.	5/19/2022 12:59 PM

Q5 What overall strategies do you believe would be most helpful to increase your business and overnight stays? What kind of incentives from the Village would best support your business?

Answered: 4 Skipped: 2

#	RESPONSES	DATE
1	Hotel Shuttle from hotels to local area attractions	5/19/2022 2:16 PM
2	Funds for marketing or grants to enable us to use for incentives to entice groups to book with our hotel instead of another area hotel.	5/19/2022 1:04 PM
3	Again Cash grant to enhance the property, wherein the hotel can decide on their own to upgrade the rooms, locks, carpets, landscaping and best of all to train, retain, payroll and bonuses for the employees.	5/19/2022 12:59 PM
4	Funds to incentivize group business through grant awards or rebates	5/17/2022 5:00 PM

Q6 Do you have other comments to share with the committee as they move towards development of a grant program for local hotels?

Answered: 2 Skipped: 4

#	RESPONSES	DATE
1	Thank you for this opportunity!	5/19/2022 1:04 PM
2	Regular support and help in areas to bring in more tourism business in our area.	5/19/2022 12:59 PM