



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Nicholas Piron and Gayle Kankovsky, Kimberly Messina,
Umar Haque and Kayla Harger*

*Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;
Comfort Suites - Frank Balisteri; Extended Stay America
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites -
Tamara Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place
Suites - Rebekah Burton; The Westin - Kym Myers
Staff Liaison Nicole Aranas*

Tuesday, January 14, 2025

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

*Request to approve the minutes of the September 3, 2024 Community Promotion and
Tourism meeting.*

5.0 Old Business

6.0 New Business

[250011](#)

Local Tourism Grant Application 2025 - Lombard Lilac Parade

Grant request from the Lombard Lilac Festival Parade Committee in the amount of \$25,000, plus the cost of Village Services from Hotel/Motel funds to support all expenses of the parade, honorariums paid to participants, advertising, and recognition expenses. The parade will take place on May 18, 2025.

[250012](#)**Local Tourism Grant Application 2025 - Lilac Sale**

Grant request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the cost of the purchase of lilacs and associated items such as pots, potting soil, labels, and containers. The event will take place May 8, 2025.

[250014](#)**Local Tourism Grant Application 2025 - Lilac Times Arts and Craft Fair**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,000 from Hotel/Motel funds to cover the cost of Village services (Public Works, Police, Fire) and Waste Management. The fair is scheduled for May 4, 2025.

[250015](#)**Local Tourism Grant Application 2025 - Lombard Farmers Market**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,000 from Hotel/Motel funds to cover the cost of Village services (Public works overtime to install barricades to block access to South Park from 5am to 8pm). The Farmer's Market will run from May 20, 2025 through October 7, 2025.

[250013](#)**Local Tourism Grant Application 2025 - Lilac Princess Program**

Grant request from the Lombard Junior Women's Club in the amount of \$10,000 from Hotel/Motel funds for expenses supporting the Lilac Princess Program. The grant will support expenses related to the scholarships awarded to the Lilac Court and to support the cost of the 95th Lilac Court Reunion. The program begins in March and runs through June 18, 2025.

7.0 Other Business

8.0 Information Only

9.0 Adjournment