

Village of Lombard

Village Hall 255 East Wilson Ave. Lombard, IL 60148 villageoflombard.org

Meeting Agenda Community Promotion & Tourism

Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Phil Dahm, and Nicholas Piron,
Gayle Kankovsky and Amy LeBeau
Ex-Officio Members: Melissa Boltz - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;
Comfort Suites - Frank Balisteri; Extended Stay America
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites - Tamara
Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place Suites Ashley Libbe; The Westin - Kym Myers

Tuesday, February 7, 2023

7:00 PM

Lorraine G. Gerhardt Community Room

- 1.0 Call to Order and Pledge of Allegiance
- 2.0 Roll Call
- 3.0 Public Participation
- 4.0 Approval of Minutes

Request to approve the minutes of the January 17, 2023 Community Promotion and Tourism Committee meeting.

5.0 Old Business

230035

Local Tourism Grant Application 2023 - Lilac Princess Program

Grant request from the Lombard Junior Women's Club in the amount of \$5,000 from Hotel/Motel funds to support the Lilac Princess Program. Funds are requested to provide (5) \$1,000 scholarships to the Lilac Court members.

6.0 New Business

230025

Local Tourism Grant Application 2023 - Lilac Sale

Grant request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the cost of the purchase of lilacs and associated items such as pots and potting soil. The event will take place May 11, 2023.

230039 Local Tourism Grant Application 2023 - Lombard Cycling Classic Grant request from the DuPage County Convention and Visitors Bureau and Prairie State Cycling Series, LLC in the amount of \$9,000 from Hotel/Motel funds for expenses related to the fees associated with the

event. The event is scheduled to take place on July 25, 2023.

230041 Local Tourism Grant Application 2023 - Spooktacular

Grant request from the Downtown Lombard Business Alliance in the amount of \$10,000 from Hotel/Motel funds to cover the cost of Village Services (Public Works, Police, Fire), Waste Management costs, and any activities that are not covered by sponsorships. The event will take place on October 22, 2023.

230042 Local Tourism Grant Application 2023 - Jingle Bell Jubilee

Grant request from the Lombard Chamber of Commerce in the amount of \$3,000 from Hotel/Motel funds to cover the cost of Village Services that involve blocking off Park Avenue between St. Charles Road and Michael McGuire Drive. The event will take place on December 2, 2023.

7.0 Other Business

8.0 Information Only

The committee will discuss a proposed new summer music festival event.

9.0 Adjournment