



# Village of Lombard

Village Hall  
255 East Wilson Ave.  
Lombard, IL 60148  
villageoflombard.org

## Meeting Agenda Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,  
Trustee Andrew Honig, Alternate Chairperson,  
Marguerite Micken, Joe Orsolini, Nancy Schukat,  
Nicholas Piron and Gayle Kankovsky, Kimberly Messina,  
Umar Haque and Kayla Harger  
Ex-Officio Members: Rick Galfano - Lombard Chamber of  
Commerce; Beth Marchetti - DuPage Convention & Visitors'  
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike  
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan  
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;  
Comfort Suites - Frank Balisteri; Extended Stay America  
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites - Tamara  
Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place Suites -  
Rebekah Burton; The Westin - Kym Myers  
Staff Liaison Nicole Aranas*

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Tuesday, January 16, 2024

7:00 PM

Lorraine G. Gerhardt Community Room

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### 1.0 Call to Order and Pledge of Allegiance

### 2.0 Roll Call

### 3.0 Public Participation

### 4.0 Approval of Minutes

*Request to approve the minutes of the September 5, 2023 Community Promotion and Tourism meeting.*

### 5.0 Old Business

### 6.0 New Business

#### [240014](#)

#### **Local Tourism Grant Application 2024 - Lombard Lilac Parade**

Grant request from the Lombard Lilac Festival Parade Committee in the amount of \$22,000, plus the cost of Village Services from Hotel/Motel funds to support all expenses of the parade, honorariums paid to participants, advertising expenses, and recognition expenses. The parade will take place on May 19, 2024.

#### [240015](#)

#### **Local Tourism Grant Application 2024 - Lilac Times Arts and Craft Fair**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,500 from Hotel/Motel funds to cover the cost of Village

services (Police, Public Works and Fire Department overtime). The fair is scheduled for May 5, 2024.

[240016](#)

**Local Tourism Grant Application 2024 - Lilac Princess Program**

Grant request from the Lombard Junior Women's Club in the amount of \$7,500 from Hotel/Motel funds for expenses supporting the Lilac Princess Program. The grant will support expenses related to the scholarships awarded to the court. The program begins in March and culminates June 19, 2024.

[240017](#)

**Local Tourism Grant Application 2024 - Lombard Farmers Market**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,400 for Village services (Public works overtime to install barricades for the parking lot) as well as Waste Management costs. The Farmer's Market will run from May 21, 2024 through October 1, 2024.

[240018](#)

**Local Tourism Grant Application 2024 - Lombard Brew Fest**

Grant request from the Lombard Junior Women's Club in the amount of \$17,500, plus the cost of Village services from Hotel/Motel funds to cover the costs of police overtime, additional security, tenting needs, fencing, and more. The fest will take place on July 20, 2024.

## 7.0 Other Business

## 8.0 Information Only

## 9.0 Adjournment