

# Village of Lombard

Village Hall 255 East Wilson Ave. Lombard, IL 60148 villageoflombard.org

# Minutes Community Promotion & Tourism

Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Phil Dahm, and Nicholas Piron,
Gayle Kankovsky and Amy LeBeau
Ex-Officio Members: Melissa Boltz - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites Alan Gagnon; Extended Stay America (22nd) - Iverliss
Hernandez; Comfort Suites - Frank Balisteri; Extended Stay
America (Technology) - Adriana DeHoyos; Fairfield Inn &
Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;
Towne Place Suites - Ashley Libbe; The Westin - Kym Myers

Tuesday, June 6, 2023

7:00 PM

Lorraine G. Gerhardt Community Room

# 1.0 Call to Order and Pledge of Allegiance

The meeting was called to order by Chairperson Bernie Dudek at 7:01 p.m.

The Pledge of Allegiance was led by Marguerite Micken.

#### 2.0 Roll Call

**Present** 6 - Bernie Dudek, Marguerite Micken, Joe Orsolini, Nancy Schukat, Nicholas Piron, and Amy LeBeau

Absent 2 - Phil Dahm, and Gayle Kankovsky

Also present: Nicole Aranas, Staff Liaison, Jennelle Metcalf, Lombard Junior Women's Club, Joe Chavez, Ravenswood Events, and Kym Meyers, Westin Lombard

# 3.0 Public Participation

## 4.0 Approval of Minutes

A motion to approve the minutes of the February 7, 2023 meeting was made by Amy LeBeau, and seconded by Nicholas Piron. The motion was approved by all.

Joe Orsolini arrived at 7:08 p.m. after the minutes were approved.

## 5.0 Old Business

## 6.0 New Business

#### 230200

## Local Tourism Grant Application 2023 - Lombard Beer Fest

Grant request from the Lombard Junior Women's Club in the amount of \$15,000, plus the cost of Village services from Hotel/Motel funds to cover the costs of police, waste removal, fencing, and entertainment. The fest will take place on July 22nd or July 29th.

Jenelle Metcalf, Lombard Junior Women's Club (LJWC) presented the grant request for the 2023 Lombard Beer Fest. The LJWC has grown and they want to step away from smaller events and do something broader. The event would be similar to the Lombard Ale Fest which was handled by the GEHS Boosters. Jenelle is a special event planner at the Morton Arboretum and is working with Joe Chavez from Ravenswood Events. Both Jenelle and Joe have extensive experience in planning craft beer festivals. The philosophy is to focus on local breweries and expand in the future.

The Committee discussed elements of the event including security, vendors, and tickets. Joe Orsolini, Committee Member, raised questions regarding hotel stays, and the costs of the event.

A motion was made by Nancy Schukat, seconded by Amy Lebeau to approve a recommendation to the board that a grant be issued in the amount of \$15,000, including Village services. The motion was approved by all except Joe Orsolini who voted against the grant.

#### 230201

#### The Westin Chicago Lombard Local Hotel Relief Grant Application

Grant request from The Westin Chicago Lombard in the amount of \$79,895 to support capital improvements to the hotel and other improvements to hotel facilities or other services.

Kym Myers, Westin Lombard, presented the grant request for the Local Hotel Relief Grant Program. The Westin is currently completing improvement projects under the PIP. The grant funds will be used toward security cameras and strobe lighting as well as other upgrades to hotel facilities and services.

A motion was made by Joe Orsolini, seconded by Amy LeBeau to a approve a recommendation to the board to approve a grant reimbursement. The motion was approved by all.

## 7.0 Other Business

# 8.0 Information Only

Nicole Aranas, Staff Liaison, shared updates regarding a pending zoning request from Sonesta ES Suites to convert from hotel operations to apartments.

Rick Galfano is the new director of the Lombard Chamber of Commerce and will be invited to future meetings.

# 9.0 Adjournment

A motion was made my Nancy Schukat, seconded by Marguerite Micken, to adjourn the meeting at 7:50 p.m. The motion was approved by all.