VILLAGE OF LOMBARD LOCAL TOURISM GRANT PROGRAM 2024 APPLICATION FORM

Organization:	Lombard Junior Women's Club (LJWC)			
Name of event:	Lilac Princess Program			
Date of event:	6/19/2024	Event location:	Village, Park District, and Chamber sponsored events at multiple Lombard venues throughout Lilac Time in Lombard, including events at Lombard businesses, in addition to a virtual presence via livestream.	
Contact person:	Brittney Conway	Title:	Chairperson, Lilac Princess Program; President, LJWC	
Business address:	837 S. Westmore Ave., #39B	City & Zip	Lombard, IL 60148	
Telephone:	217-649-7180	Email:	lilacprincessprogram@g mail.com	

GENERAL INFORMATION

PROJECT OVERVIEW

Total cost of the project:	\$ 11,545.00
Cost of city services requested in this application (if any):	\$0.00
Total funding requested in this application:	\$7,500.00
Percent of total project cost being requested:	0% of project costs over \$7,500 Princess scholarships
Anticipated attendance:	Tiara Presentation – 50 in-person, 200+ virtual; Lombard Park District Easter Egg Hunt – 100; Village Blood Drive – 100; Little Lady Lilac Ball – 100; Coronation – 100 in-person, 100+ virtual; Lilac Ball – 225; Lilac Day Parade – 2,500; TLC Camp Carnival – 100; Princess Dining Out Fundraisers – 100

Anticipated number of overnight hotel stays:	Limited number of
	overnight hotel stays
	will be associated with
	the 2024 Lilac
	Princesses and their
	families. Additionally,
	we anticipate numerous
	other hotel stays that
	will occur that are
	associated with Lilac
	Time events in which
	the Princesses
	participate.

Briefly describe the project for which are funds are being requested:

The Lilac Queen and her Court have been a cornerstone of the Lilac Festival in Lombard since 1930. The Lilac Princesses and the Queen serve as ambassadors for the Village of Lombard during Lilac Time, making many community appearances including the Park District Easter Egg Hunt, Little Lady Lilac Ball, Lilac Ball, and the Lilac Parade. They serve as positive role models, volunteering at various community events throughout the spring and summer, including the Village Spring Blood Drive and TLC Camp, a camp for children with cancer held annually in Lombard. Each Princess (4) and the Queen receives a \$1,500 scholarship, which was established by the Village in 2001, at the time the Lombard Junior Women's Club was asked by the Park District to run the program. The scholarship had traditionally been \$1,000 until 2023, at which time, the Community Promotion and Tourism Committee suggested the scholarships be increased to \$1,500 per person, funded through the Local Tourism Grant Program.

The grant funds requested in this application would be used to provide the five (5) \$1,500 scholarships that have been awarded by the Village of Lombard since 2001. All other expenses to support the selection of the Lilac Queen and her Court, and the expenses associated with their participation in numerous Lilac Time Events, will be covered by the Lombard Junior Women's Club.

ORGANIZATION

Number of years that the organization has been in existence:	93
Number of years that the project or event has been in existence:	93
Number of years the project has been supported by Village of Lombard funds:	23 years (the Village has supported the scholarships for the past 23 years and has provided funding for a portion of other expenses for 8 of those years).
How many years does the organization anticipate it will request grant funding?	Undetermined for scholarship funds. Funding beyond the cost

of the scholarships has decreased to 0% of
overall program expenses as of 2023.

1) Describe the organization (include brief history, mission, and ability to carry out this project):

The Lombard Junior Women's Club (LJWC) was established in 1930 by members of the Lombard Woman's Club. LJWC is part of the General Federation of Women's Clubs, an international women's organization dedicated to community service. LJWC embraces this mission and participates in many local service projects with organizations such as, The Outreach House, Tri-Town YMCA, SCARCE, Northern Illinois Food Bank, Feed My Starving Children, cooking and providing food for DuPage PADS, providing Christmas gifts for low-income families in York Township, providing Thanksgiving baskets through York Center, and organizing the Pumpkin Smash in the Village of Lombard, to name a few.

The LJWC has successfully run the Lilac Princess Program for the past 23 years in addition to TLC Camp, our day camp for children with cancer and a sibling, which is in its 42nd year. These programs require dedication, leadership, management, fundraising, organizational, and collaboration skills. We take great pride in the countless hours our members have worked to improve our community through service and philanthropy, and we have built strong relationships with community organizations through this program throughout the years. We remain confident in our ability to carry out the Lilac Princess Program in 2024.

2) Please describe how the program and any proceeds from the event support the goals and objectives of the organization, other local groups or initiatives, and the community at large:

Lombard has been called the Lilac Village since the late 1920s, and the first Lilac Festival was held in 1930. The Lilac Queen and her Court have reigned over Lilac Time since this first festival and their presence at these events continues to be an exciting tradition for the Lombard community. By supporting Lilac Time, the Lilac Princess Program supports the Village of Lombard's brand, a priority identified by the community, as well as the Village's vision of creating a distinctive sense of spirit and an outstanding quality of life for its residents. The Lilac Queen and her Court also support Lombard Park District and Lombard Chamber of Commerce events during Lilac Time. In addition, the Princess Program supports the LJWC's goals of service to the community and developing leadership, organizational, and management skills in our members.

In 2021, we added a professional development workshop for the Lilac Court, sponsored by Weselak & Associates, a local Lombard business. The Lilac Court learns skills on presentation, communication, and media interviews. Adding this opportunity to the program supports the development of young women in the Lombard community by providing them invaluable life skills.

The Lilac Princess Program brings in very little direct proceeds. The Lilac Princesses support the Park District at events including the Little Lady Lilac Ball and the Easter Egg Hunt and the Chamber of Commerce at the Lilac Ball and Arts & Crafts Fair where funds are raised. However, these funds to not directly benefit the Lilac Princess Program or the LJWC. In 2021, we started 'dining out' fundraisers in the month of April and support Lombard restaurants with these events. These fundraisers have nearly doubled in income over the last 3 years. While the amount raised is still limited compared to program costs, the secondary goal of the dining out fundraisers is to bring exposure to Lombard restaurants.

3) What is the organization's plan to make the project self-sustaining?

The LJWC financially supported the Lilac Princess Program expenses from 2001-2014 at a cost of \$4,500 per year. This figure does not include the \$5,000 in scholarships that were provided by the Village of Lombard or the float for the Lilac Parade provided by the Park District at a cost of \$650 (due to inflation, the float now costs \$1,050).

Since 2015, LJWC has received a grant from the Village to support a portion of program expenses plus funding for the scholarships. Each year, the LJWC has requested less grant funding for program expenses and has increased its own fundraising directly related to the program. In 2021, we introduced 'dining out' fundraising events where a portion of the proceeds from local restaurants are donated back to the program (Lilac Princesses make appearances at each restaurant during the fundraising nights). We continue to host these events in conjunction with the program. In 2023, the LJWC funded 100% of expenses outside of the scholarships.

In addition to fundraising specifically for the Lilac Princess Program, the LJWC appropriates philanthropic funds raised to support its other projects, like TLC Camp and donations to local community organizations, to the Lilac Princess Program. Both 2022 and 2023 were very strong years for the organization with successful fundraisers, such as the Lombard Brew Fest, Cocktails & Candy Canes Pub Crawl, Bunco, and Egg My Yard, to name a few.

PROJECT DESCRIPTION				
Is the event open to the general public?	🛛 Yes	\Box No		
Do you intend to apply for a liquor license f	for this project?		\Box Yes	🖾 No
Will any revenues from this event be returned	ed to the commu	nity?	\Box Yes	🖾 No
Have you requested grant funding in the past?				\Box No
If yes, provide grant awards for pas	t 5 years:			
2019: \$6,029 2020: \$6,500 only)	2021: \$6,000	2022: \$6,000	2023: \$7,	500 (scholarships

1) Provide a full detailed description of the proposed project or event.

A detailed (tentative) timeline of events has been attached to this application and reflects several months of planning and preparation prior to January 2024 and the selection of the Lilac Court at Preliminary Interviews on March 3, 2024. From mid-March through mid-May, the Lilac Queen and her Court, along with their LJWC sponsors, will be actively involved in numerous community events as outlined, and additional events will be considered and accepted as time allows. During the month of June, the Queen and her Court will volunteer with TLC Camp, making this program a nearly year-long commitment for the LJWC.

2) If your application is accepted, how will the tourism grant funds be used?

Grant funds will be used to provide five (5) \$1,500 scholarships to the Lilac Court members (\$1,500 per eligible Princess*). A detailed budget is included at the bottom of this application. This is an increase from the \$1,000 scholarships that were previously awarded as a result from a suggestion by the Community Promotion and Tourism Committee that the scholarships be increased to \$1,500 per eligible Princess.

*The LJWC understands that Village grant funds cannot be used to provide a scholarship for a Village employee's child. If necessary, we will address this as our financial situation allows.

3) What modifications to the event or other steps will be taken to increase event attendance over previous years (not applicable to first time events)?

Based on previous experience, we plan to continue to review local school calendars to avoid conflicts with Preliminary Interviews and will continue to work to increase advertising for potential Princesses via local newspapers and social media. We plan to increase our social media presence even further, as that seems to be the primary way potential applicants engage with the program.

We have also created roles on our Lilac Princess Program committee aimed at increasing communication with community partners with the goal of increasing visitor attendance at Lilac Time events. We plan to continue to leverage social media to draw former residents back to Lombard and Lilac Time, including past Princesses, their friends and families. Our Lilac Court database has grown to over 85 past Princesses.

In addition to the abovementioned tactics, we plan to continue to livestream events where the Lilac Court is in attendance. Livestreaming events was new for the program in 2020 and we found that it increased exposure both of the Lilac Princess Program and of Lombard in general. Over 1,000 people view our livestreams of the Tiara Presentation and Coronation each year.

LOCATION

Provide the location of the event or project. If a location has not been secured, list the venue(s) being proposed or considered.

Preliminary Interviews – Sunset Knoll Recreation Center Parent & Princess Orientation – LJWC Clubhouse Lilac Court Communication Skills Workshop – LJWC Clubhouse Tiara Presentation – Maple Street Chapel (First Church of Lombard) Mother-Princess Tea – Local Lombard restaurant Easter Egg Hunt – Lombard Common Princess Dining Out Fundraising Nights – TBD Lombard restaurants Final Interviews – TBD hotel in Lombard (Embassy Suites or Westin) Village Blood Drive – First Church of Lombard Little Lady Lilac Ball – Lombard Common Coronation – Lilacia Park (in case of inclement weather, Lombard Historical Society Carriage House) Arts & Crafts Fair – Downtown Lombard (potentially lunch at downtown restaurant prior to event) Lilac Ball – The Carlisle Lilac Day Parade – Main St. Lombard TLC Camp – Sunset Knoll Recreation Center

*All events and locations are subject to change and/or cancellation.

MILESTONES AND TIMETABLES

Describe the milestones that will mark the progress towards implementing the project and provide a timetable for the completion of each milestone.

Please see the attached detailed timeline for the 2024 Lilac Princess Program.

IMPACT

1) Please describe how the event or program will promote overnight stays and/or tourism within the Village of Lombard.

The Lilac Court serves as community ambassadors throughout Lilac Time in Lombard at numerous events. We expect that the Lilac Court Reunion will draw former Lilac Princesses and their families to Lombard during Lilac Time, which will result in overnight hotel stays. Indirectly, Lilac Time events supported by the Lilac Court, account for many more overnight stays as well as visitors to local merchants and restaurants.

2) Please describe the economic benefit to local businesses and the Lombard community. How will your event draw more people from outside the local market (50 miles or more) or attract a new visitor audience?

We continue to work with other community organizations to promote Lilac Time to new potential visitor groups. We will continue to invite former Lilac Court members to Lilac Time events (we have a database of over 85 former Lilac Court members). Many of these women live outside of the area and would travel over 50 miles with their friends and/or families to attend Lilac Time events. We will also continue to encourage Princess families to invite their own out of town guests to attend Lilac Time events.

We also hope that by offering sponsorship opportunities to local businesses it will encourage patronage by out-of-town visitors. We plan to include a listing of sponsors on event programs (e.g., Tiara Presentation, Coronation, etc.) and in social media postings related to program events. We expect this would encourage out of town guests to visit these businesses while they are in town for Princess Program events.

We also expect that livestreaming events related to the Lilac Princess Program and their appearance at Lilac Time events would entice out of town visitors to come to Lombard. In addition, we hold Lilac Princess Dining Out fundraising nights at local restaurants that we promote on social media. We expect out of town visitors to support the program through these events.

3) Who is the target audience for your event or project? What is your anticipated attendance?

The target audience for this program is primarily Lombard residents. We take pride in this program and giving young adults an opportunity to celebrate their personal accomplishments. They serve as positive role models, dedicating their time to many community events throughout the year. The Lilac Princess Program has become a staple to our community through the years and we believe that every Lombard resident, past, present, and future, could be identified as a target audience.

4) Please identify and detail the estimated cost of any Village of Lombard services anticipated as part of the event (e.g., Police, Public Works, Fire, barricades, etc.). For each cost, confirm whether the costs for such services be covered by the host organization and reimbursed to the Village or are whether the services are requested to be covered under this grant. Any services not specifically requested below and approved as part of this grant, will be the responsibility of the applicant organization. We do not anticipate any Village of Lombard services being required as part of the Lilac Princess Program.

5) Please describe any collaborative arrangements developed or anticipated with other organizations to fund or otherwise implement the project (including in-kind donations).

The Lombard Service League purchases the tiaras for the Princesses to be gifted at the Tiara Presentation.

The Lombard Park District provides the float for the Lilac Parade up to \$1,050 value. They also provide venues as a nominal cost for the Lilac Princess Preliminary Interviews.

Glenbard East Music Department student musicians donate their time to provide music at the Tiara Presentation and Coronation. We donate \$100 to the GE Music Department for each event.

Maple Street Chapel allows us to use the chapel for the Tiara Presentation. We donate \$100 for their contribution.

The Lombard Chamber of Commerce provides 10 tickets to the Lilac Ball for the Lilac Court and their escorts.

Prairie Honey Floral Studio provides flowers for the Lilac Court at several of the program events.

Many local organizations and business present gifts to the Lilac Court at the Tiara Presentation. Past presenters have included the Park District, Historical Society, Chamber of Commerce, Lombard Garden Club, Maple Street Chapel Preservation Society, and the Helen Plum Library. We anticipate many of these same organizations to contribute to the event in 2024.

6) Please describe your marketing plan. Detail the strategies your organization will use to promote the event or project (e.g., advertising, public relations, marketing, print materials, promotional pieces).

We plan to market to potential Princesses via the Park District Spring Activity brochure, the Lombardian newspaper, on the Village electronic sign, announcement via high school scholarship opportunities, and social media. We work jointly with the Park District, the Village, the Chamber of Commerce, and other community organizations as needed to promote Lilac Time events prior to and during the events via appearances and participation. We also promote the program through our website, www.lombardjrs.com.

7) Funding for the Local Tourism Grant Program for 2024 is constrained. What have you done to reduce the amount of funds your organization is requesting under this grant? If you do not receive the full funding you requested for 2024, how will your organization adjust? What modifications can/will you make to your budget or event if full grant funding is not made available?

We are requesting the same amount of funding as we did in 2023. The funds requested will be used to cover the five (5) \$1,500 scholarships that are awarded. All other program expenses will be covered by the LJWC.

If we do not receive the full funding requested for 2024, we will need to reevaluate the budget and may need to cut or reduce the amount of the scholarship award and/or cut some of the events planned. However, Lilac Court appearances at Lilac Time events are the foundation of this program. If we do not offer a scholarship in conjunction with the program, we are concerned for the longevity of this program. Our main concern is being able to provide each Lilac Court member with the \$1,500 scholarship and to provide opportunities for community interaction.

FINANCES

- ☑ Please include a detailed itemized budget for your entire event on the attached budget form (2 years of past actuals and estimates for upcoming event).
- □ Attach a copy of the most recently completed agency audit and Federal Form 990. If these documents are not available, please explain why they are not available.

CHECKLIST

- ☑ Completed Local Tourism Grant Program Application Form.
- \boxtimes Completed detailed budget form.
- Promotional materials from past events (not applicable to first time events).
- ☑ Post event summary from past event (not applicable to first time events).
- □ Copy of the most recently completed agency audit or explanation of why it is not available.
- \Box Copy of the most recent Federal Form 990 for the agency or explanation of why it is not available.

Additional Notes, Comments or Explanations:

Our organization does not employ an agency to perform an audit. However, we have practices in place to maintain the integrity of our accounts. All payments require a receipt attached to a check voucher that is signed by the requestor, the chair of the committee, and the Vice-President or President of the LJWC. At the end of the year, the Treasurer, along with several board and at-large club members, audit our books. We are no longer required to submit a Federal Form 990. We submit electronically.

CERTIFICATION

The undersigned certifies that to the best of his or her knowledge and belief that data in this application are true and correct, the application has been duly authorized by the organization and any funds received under this grant will be used for the purposes described in this application.

Name:	Brittney Conway		
Title or office held:	Chairperson, Lilac Princess Program; President, LJWC	Date:	12/15/2023
Signature:Brittney	y Conway		

LOCAL TOURISM GRANT PROGRAM **DETAILED BUDGET**

 Event:
 2024 Lilac Princess Progam
 Date:
 6/19/24

Organization: Lombard Junior Women's Club

INCOME: Include an itemized list of all actual (past 2 years) and estimated project revenues (entry fees, gate receipts, food/beverage sales, donations, sponsorships, booth rentals, souvenir sales, other revenues)

ITEMIZED REVENUES	ACTUAL 2022	ACTUAL 2023	ANTICIPATED
			2024
Lombard Tourism Grant	\$6,000	\$7,500	\$7,500
Donations	\$317.50	\$244.53	\$200
LJWC Fundraising	\$5,724.69	\$6,287.98	\$4,327.17
Lilac Princess Program	\$539.70	\$931.39	\$750
Fundraising			
Sponsorships	\$500	\$0	\$500
Total Income	\$13,081.34	\$14,963.90	\$13,277.17

EXPENSES: Include an itemized list of all actual and estimated project expenses (advertising, supplies, labor, rentals, insurance, materials, entertainment, other expenses)

ITEMIZED EXPENSES	ACTUAL 2022	ACTUAL 2023	ANTICIPATED 2024
Advertising	\$446.59	\$614.15	\$600
Flowers (5-6 events)	\$84.95	\$0	\$0
Food & Beverage	\$293.25	\$728.58	\$750
Music	\$200	\$200	\$200
Printing & Shipping	\$272	\$118.82	\$125
Room Rental	\$363.88	\$426.84	\$400
Scholarships	\$5,000	\$7,500	\$7,500
Materials	\$10.90	\$0	\$0
Lilac Ball Expenses	\$1,165	\$1,206	\$1,220
Lilac Parade Float	\$0	\$0	\$0
Other (sashes, gifts, appearance expenses)	\$481.89	\$1,355.49	\$750
Lilac Court Reunion	\$0	\$0	\$0
Total Expenses	\$8,318.46	\$12,149.88	\$11,545.00

IN-KIND CONTRIBUTIONS: Include an itemized list of all actual and estimated in-kind contributions. In-kind contributions are non-cash donations, contributions or gifts which can be given a cash value (include Village of Lombard in-kind services, where applicable)

	ACTUAL 2022	ACTUAL 2023	ANTICIPATED
			2024
Estimated value of in-kind	\$3,942.97	\$3,675.00	\$3,825.00
contributions (explain)	Parade float	Parade float	Parade float
_	sponsored by the	sponsored by the	sponsored by the
	Lombard Park	Lombard Park	Lombard Park
	District, parade float	District, new Queen	District (price
	sponsored by the	crown and 5 tiaras	increase by \$150), 5
	Lombard Park	provided by	tiaras provided by
	District/Village of	Lombard Service	Lombard Service
	Lombard, tiaras	League, food and	League, food and
	provided by Lombard	gift donations	gift donations
	Service League, food	provided by LJWC	provided by LJWC
	and gift donations	members, flowers	members, flowers
	provided by LJWC	provided by Prairie	provided by Prairie
	members, flowers	Honey Floral Studio,	Honey Floral Studio,
	provided by Prairie	and 10 Lilac Ball	and 10 Lilac Ball
	Honey Floral Studio,	tickets provided by	tickets provided by
	and 10 Lilac Ball	Lombard Chamber	Lombard Chamber
	tickets provided by	of Commerce.	of Commerce.
	Lombard Chamber of		
	Commerce.		

VILLAGE OF LOMBARD LOCAL TOURISM GRANT – POST EVENT SUMMARY

This post event summary must be completed within 90 days of the event completion. Failure to submit a post-event summary may affect the applicant's ability to receive future grant funds.

GENERAL INFORM			1	1 7
Organization:	Lombard Junior Women's		Name of event:	Lilac Princess Program
	Club (LJWC	<u>(</u>)		_
Date of event:	6/21/2023		Event location:	Sunset Knoll Recreation Center,
				Maple Street Chapel, Lombard
				Common, Embassy Suites, Lilacia
				Park, and other locations in
				Lombard, including livestreaming
				two events.
Contact person:	Brittney Conway		Title:	Chair, Lilac Princess Program,
				LJWC
Business address:	PO Box 512		City & Zip:	Lombard 60148
Telephone:	217-649-71	80	E-mail address:	lilacprincessprogram@gmail.com
Estimated	In person ev	ents: 4,500;	Estimated hotel	Est. 3 hotel stays.
attendance:	Virtual events: 2,000		stays:	
Method for estimating attendance:		Sign-in sheets or registration at most events, headcount at Coronation		
		in Lilacia Park and at Princess Dining Out events, estimation of public		
		attendance during Lilac Parade, and number of views for virtual events		
		livestreamed on Facebook.		

GENERAL INFORMATION

1) Please summarize the advertising and marketing placed to promote the event. Please attach examples of event marketing pieces, advertisements and attribution given to the Village grant program.

The Lilac Princess Program was promoted through various local advertising channels. Posters and flyers, purchased at The InkWell, were created to advertise the call for applicants. The posters and flyers were distributed to local businesses. An advertisement and the application were also included in the Lombard Park District Winter Activity Brochure. In addition, a paid advertisement and an editorial were included in The Lombardian. The LJWC also ran an announcement on the Village electronic sign.

The Lombard Junior Women's Club Facebook page (@LombardJuniors) and the Lilac Princess Program Instagram account (@lilacprincessprogram) are the main advertising channels for the program. The Lilac Princess Program Instagram account has over 300 followers. The program was promoted throughout the months of January 2023 – June 2023 to engage the community and promote the events. The Lombardian covered many Lilac Princess Program events, with several front-page covers, including the announcement of the Lilac Princesses, Coronation and the 2023 Lilac Queen, and the 2023 Lilac Court participated in the Lilac Parade. In addition, both the Tiara Presentation at Maple Street Chapel and the Coronation of the 2023 Lilac Queen were livestreamed on our Facebook account, which has nearly 1,000 followers.

2) Provide a general assessment of the event. What were the successes of the event? Are there any concerns or recommendations of changes for future events?

The 2023 Lilac Princess Program was very successful. At Preliminary Interviews on March 5th, 14 young women interviewed for the 2023 Lilac Court. This was the same number of women that interviewed the previous year. While we were hoping for more applicants, it was encouraging that interest did not decline. All events were held in-person and we continued to livestream the Tiara Presentation and Coronation since it brings exposure to the Village of Lombard. The Lilac Court was able to volunteer at the Village of Lombard Spring Blood Drive. As usual, the Lilac Court attended the Little Lady Lilac Ball, hosted by the Lombard Park District, which is a favorite event among all of the Lilac Court members. To cap off a successful Lilac Time, the 2023 Lilac Court participated in the Lilac Parade. We did not add any additional events this year, keeping in line with the cut back we made last year, which worked out well as this group of young women were involved in many sports and community service organizations. We will continue to evaluate the schedule of events to determine if any additional changes should be made for next year.

3) How did the actual outcomes of the program or event compare to your original expectations? How did the event compare to the proposal and concept as initially presented to the Village?

The actual outcomes of the program were as expected in terms of hotel stays. We have estimated at least 3 hotel stays attributed to the program based on anecdotal feedback from program participants. We are expecting more hotel stays in 2024 as we're planning to host a Lilac Court Reunion (which has been many years in the making – deterred by COVID). Although it is always difficult to directly attribute hotel stays to the Lilac Princess Program (since the Lilac Court members have family that live in and around Lombard), we did have many out-of-town visitors come to Lombard. Most of these guests from out of town stayed with family, but positively impacted the community through shopping and dining.

4) Summarize how the program performed from a budgetary standpoint and describe how the program and any proceeds from the event were supportive of the organization, other local groups, initiatives, or the community at large.

The Lilac Princess Program performed about \$50 over-budget for 2023. A few things factored into this: we purchased a tablecloth with branding of the program to use at our events, which went over the Advertising budget; food and beverage was significantly more than anticipated this year; and the cost to rent the room at the Embassy Suites went up. These increase in expenses can be attributed to inflation. However, Prairie Honey Floral Studio donated flowers for all of the events, which helped us to save \$200 in that area. We also raised more money through program fundraisers (dining out events at local restaurants) by \$400. Overall, the program still has a net positive in our account – there was just not any additional money earned this year that can be put towards future years. Revenue totaled \$14,963.90 (which includes \$6,300 from the Lombard Junior Women's Club), and expenses total \$11,674.84.

5) Describe your organization's long-term plans for funding this project or event.

Fundraising for the Lilac Princess Program slightly exceeded expectations this year. The Dining Out events are the primary fundraising efforts for the Lilac Princess Program. We reduced the number of events to 3 and earned \$931.39 – about \$400 more than in 2022 with less events. This can be attributed to the generosity of our partners who made additional donations beyond the earnings from their event. However, the primary source of funding for the Program, not including funding for the scholarships, comes from the fundraising that the Lombard Junior Women's Club does throughout the year. A portion of funds raised by the LJWC are earmarked for the Lilac Princess Program each year. We continue to anticipate that for the 2024 year, LJWC would only apply for a grant to cover the cost of the five (5) \$1,500 scholarships (a precedent set by the Local Tourism Committee this year) provided to the Lilac Court. The remainder of the program expenses would be paid for by the LJWC. We will continue to solicit for in-kind donations from our community partners. In-kind donations for the program exceeded \$3,000 in 2023.

SUBMISSION INSTRUCTIONS

Please submit the completed form <u>within 90 days of the event completion</u> to Nicole Aranas, Assistant Village Manger, by e-mailing <u>aranasn@villageoflombard.org</u> or returning to 255 E. Wilson Avenue, Lombard, IL 60187.



2023 SCHEDULE OF EVENTS

(*required events)

*March 5 - Sunday, 10:00 a.m. (set-up 9:00 a.m.) Preliminary Interviews - Sunset Knoll Recreation Center

*March 5 - Sunday, 6:00 p.m. (set-up 5:00 p.m.) Princess and Parent Orientation - Lombard Junior Women's Clubhouse

March 8 - Wednesday, 6:30 p.m. Lilac Court Communications Workshop - Lombard Junior Women's Clubhouse

*March 13 - Monday, 7:00 p.m. (set-up 6:00 p.m.) Tiara Presentation - Maple Street Chapel (First Church of Lombard) (livestreamed to public)

March 18 - Saturday, 1:30 p.m. Mother-Princess Tea - Rosemary & Jeans Public House

April 1 - Saturday, 10:30 a.m.-11:30 a.m. Lombard Park District Easter Egg Hunt - Lombard Common

April 4 - Tuesday, <mark>TBD</mark> Princess Dine Out Night - Babcock's Grove House

April 5 - Wednesday, 5:45 p.m.-7:00 p.m. LJWC Awards Dinner - Weber Grill

April 11 - Tuesday, 2:00-6:00 p.m. Princess Dine Out Night - Gnarly Knots

April 18 - Wednesday, 5:30-7:00 p.m. Lombard Village Blood Drive - First Church of Lombard

April 26 - Wednesday, 5:00-8:00 p.m. Princess Dine Out Night - Rosemary & Jeans Public House

*April 29 - Saturday, 11:00 a.m. (set-up 10:00 a.m.) Final Interviews - Embassy Suites

April 30 - Sunday, <mark>TBD</mark> Tie Dye Ice Cream Social - Ally Bousema's Home

May 5 - Friday, 6:30 p.m. (arrive 6:15 p.m.) Little Lady Lilac Ball - Lombard Common

*May 6 - Saturday, 1:00 p.m. (set-up 11:00 a.m.) Coronation - Lilacia Park (Lombard Historical Society Carriage House if inclement weather) (livestreamed to public)

May 7 - Sunday, 12:30pm-2:00 p.m. (event runs 10:00 a.m.-4:00 p.m.) Arts & Craft Fair - Downtown Lombard *May <mark>TBD</mark> - 6:00 p.m. Rehearsal for the Lilac Ball - The Westin, Lombard

*May 12 - Friday, 6:00 p.m. (arrive 5:00 p.m.) Lilac Ball - The Westin, Lombard

*May 21 - Sunday, 1:30 p.m. (set-up 1:00 p.m.) Lilac Day Parade

June 21 - Wednesday, TBD (usually 9:00 a.m. - 3:00 p.m. or when your schedule permits) TLC Camp



Now accepting applications!

Five young women will be selected to represent Lombard and receive a scholarship funded by a Village of Lombard Local Tourism Grant.

Interviews will be held Sunday, March 5 at 10:00 a.m. at Sunset Knoll Recreation Center.

For more information and to download the application, visit our website.

www.lombardjrs.com/lilac-princess-program

Interested in sponsoring the Lilac Princess Program? Contact Brittney at lilacprincessprogram@gmail.com.



Follow us on Instagram elilacprincessprogram

LILAC Princess Program

LILAC QUEEN



PRELIMINARY INTERVIEWS

Sunday, March 7, 2023 | Sunset Knoll Recreation Center Registration begins at 10:00 am; Interviews begin promptly at 10:30 am For questions call Brittney Conway (217) 649-7180 or email lilacprincessprogram@gmail.com

REQUIREMENTS

- Young women between 16-21 years of age, residents of Lombard (including Butterfield / Unincorporated residents)
- Proof of Lombard residence required
- Agreement to Code of Conduct
- COVID-19 Waiver
- Dress: Business/Interview attire required (dress or blouse/dress slacks)

INTERVIEWED BY UNBIASED NON-LOMBARD RESIDENTS ON:

- Community and school involvement
- Poise, grace
- Speaking ability
- Personal presentation

Five (5) \$1,000 scholarships funded in part through a Local Tourism Grant from the Village of Lombard will be awarded to the 2023 Lilac Court.

2023 LILAC QUEEN CONTEST APPLICATION FORM

Please submit your completed application no later than March 4, 2023 by emailing it to lilacprincessprogram@gmail.com. In addition, please bring your completed application to Sunset Knoll Recreation Center on Sunday, March 6, 2023 at 10:00 am.

Name:		Age:	Date of Birth:
Address:	A A	City, State, Zip:	
Home Phone:	Cell Phone:	a chan	School or Employer:
To assist LJWC with the awarding of My daughter is a family memb My daughter is not a family me	er of a Village employee.	ollowing:	
l hereby give permit her to pose for photographers l further understand that if selected,	s during the Lilac Time festivities an	d/or related events.	nc Queen Contest. If she is selected as a Princess or Queen, I agree to 1/23, 04/29, 05/01, 05/06, 05/15.
Printed Name of	Control	Signature of	
Parent or Guardian:	Nº - 1	Parent or Guardian:	Date:
Signature of Participant:	1 the last		Date:





2023 TIARA PRESENTATION

Monday, March 13, 2023 7:00 p.m. Maple Street Chapel & Facebook Livestream «LombardJuniors



2023 LILAC PRINCESS PROGRAM

Tiara

Presentation

MARCH 13, 2023

Welcome & Acknowledgements

Tim Fawkes, Glenbard East Music Director & Ixchel Camacho, Soloist Lombard Junior Women's Club Lisa Kasar, GFWC Illinois 5th/6th District Director of Junior Clubs Maple Street Chapel Preservation Society The Lombardian 2023 Lilac Princess Program Sponsors

Introductions

Keith T. Giagnorio, President, Village of Lombard 2022 Lilac Court Lombard Service League Lombard Historical Society

2023 Lilac Court & Presentation of Tiaras

Princess Kianna Becker Princess Lia DiPasquale Princess Claire Flanagan Princess Mackenzie Huber Princess Maggie LeBeau







LOMBARD HISTORICAL SOCIETY LOMBARD PARK DISTRICT LOMBARD CHAMBER OF COMMERCE HELEN PLUM LIBRARY MAPLE STREET CHAPEL PRESERVATION SOCIETY LOMBARD GARDEN CLUB LOMBARD JUNIOR WOMEN'S CLUB

The Lombard Funior Women's Club thanks you for celebrating Lilac Time and the 2023 Lilac Court.

OUR SINCEREST THANKS TO OUR 2023 SPONSORSVILLAGE OF LOMBARDROSEMARY AND JEANSPRAIRIE HONEY FLORAL STUDIOGNARLY KNOTSLOMBARD SERVICE LEAGUEBABCOCK'S GROVE HOUSEWESELAK & ASSOCIATESVILLAGE OF LONDON SERVICE LEAGUE









2023 LILAC QUEEN CORONATION

May 6, 2023

INTRODUCTION OF 2023 LILAC COURT

Kianna Becker Daughter of Ken Becker & Theresa Kleck

> *Lia DiPasquale* Daughter of Kristen Mrase

Claire Flanagan Daughter of Steve & Bonnie Flanagan

Mackenzie Huber Daughter of Troy & Marcia Huber

Maggie LeBeau Daughter of Bob & Amy LeBeau

WELCOME & ACKNOWLEDGEMENTS

KEITH GIAGNORIO, VILLAGE OF LOMBARD

DAVE LEMAR, LOMBARD PARK DISTRICT

ALLISON O'CALLAGHAN, 2022 LILAC QUEEN

ANNOUNCEMENT OF 2023 LILAC QUEEN

PRESENTATION OF 2023 LILAC QUEEN & COURT

Thank you to our floral sponsor:

