



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda

Community Promotion & Tourism

*Trustee Patrick Egan, Chairperson,
Bernie Dudek, Alternate Chairperson,
Joe Orsolini, Kimberly Messina, Umar Haque,
Kathleen Rodak, Marshon Balthazar, Junaid Ali,
Alexa Ardia, Sanah Abdelfattah and Jim Grillo
Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Extended Stay America
(22nd) - Dolores Serrano; Comfort Suites - Rushil Patel; Extended
Stay America (Technology) - Nelly Figueroa; Fairfield Inn &
Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis; Towne
Place Suites - Rebekah Burton; The Westin - Torrez Watson
Staff Liaison Nicole Aranas*

Tuesday, January 6, 2026

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the December 2, 2025 Community Promotion and Tourism Committee meeting.

5.0 Unfinished Business

260011

Local Tourism Grant Application 2026 - Lombard Lilac Parade

Grant request from the Lombard Lilac Festival Parade Committee in the amount of \$25,000, plus the cost of Village Services (estimated \$35,400) from Hotel/Motel funds to support all expenses of the parade, honorariums paid to participants, and recognition expenses. The parade will take place on May 17, 2026.

260012

Local Tourism Grant Application 2026 - Lilac Sale

Grant request from the Lombard Garden Club in the amount of \$2,000 from Hotel/Motel funds to cover the cost of the purchase of lilacs and associated items such as pots, potting soil, labels, and containers. The event will take place May 7, 2026.

260013

Local Tourism Grant Application 2026 - Lilac Princess Program

Grant request from the Lombard Junior Women's Club in the amount of \$7,500 from Hotel/Motel funds to cover the cost of scholarships awarded to the Lilac Court members. The program begins in March and runs through June 24, 2026.

260014 Local Tourism Grant Application 2026 - Lilac Times Arts and Craft Fair

Grant request from the Lombard Area Chamber of Commerce in the amount of \$6,500 from Hotel/Motel funds to cover the cost of Village services (Public Works, Police, Fire). The fair is scheduled for May 3, 2026.

260015 Local Tourism Grant Application 2026 - Lombard Farmers Market

Grant request from the Lombard Area Chamber of Commerce in the amount of \$3,300 from Hotel/Motel funds to cover the cost of Village services (Public works overtime to install barricades to block access to South Park from 1pm to 8pm) and the cost of advertising. The Farmer's Market will run from May 19, 2026 through October 6, 2026.

260016 Local Tourism Grant Application 2026 - Lombard Outdoor Vintage Days

Grant request from the Lombard Area Chamber of Commerce in the amount of \$1,000 from Hotel/Motel funds to cover the cost of Village services. The event will take place on March 29, June 28, and September 27, 2026.

6.0 New Business

7.0 Other Business

8.0 Information Only

9.0 Adjournment