



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,
Trustee Andrew Honig, Alternate Chairperson,
Marguerite Micken, Joe Orsolini, Nancy Schukat,
Phil Dahm, Nicholas Piron, Jim Grillo,
Gayle Kankovsky and Amy LeBeau*

*Ex-Officio Members: Melissa Infusino - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;
Comfort Suites - Frank Balisteri; Extended Stay America
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites - Tamara
Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place Suites -
Ashley Libbe; The Westin - Kym Myers*

Tuesday, April 5, 2022

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the February 1, 2022, Community Promotion & Tourism Committee meeting.

5.0 Old Business

[210177](#)

American Rescue Plan Funding

Continued discussion concerning hospitality sector relief funding for industry recovery within the Village of Lombard. Discussion will include statistical information on current trends within the hotel/motel revenue fund as well as general brainstorming on ways to assist hotels to generate more business or improve the performance of existing bookings in terms of their bottom line. Possible ideas including hotel survey tools, expansion of existing grant programs, options to improve service levels and partnership with local businesses to offer benefits to persons staying in Lombard hotel properties.

6.0 New Business

[220111](#)

2021-2024 Strategic Plan

Nicole Aranas will present an overview of the 2021-2024 Strategic Plan.

7.0 Other Business

8.0 Information Only

DCVB update on tourism and grant program and events.

9.0 Adjournment