

| Lombard Brew Fest | 2024A | 2025B | 2025A | 2026B | 2024 Revenue | | 2025 Revenue | |
|---|------------------|-----------------------|--------------------|--------------------|--|-----------------------------|---------------------------------------|--|
| Labor & Outside Services | | | | | Lombard Tourism Grant Ticket Sales Ticket VIP Ticket General Admision | \$12,500.00 SOLD SOLD | 2024 Total Sold Tickets 166 736 | 2025 Total Sold Tickets \$15,500.00 SOLD SOLD |
| Set-Up & Tear Down Labor | \$1,280 | \$1,300 | \$1,280 | \$1,280 | Non-Drinker Tickets | SOLD | 50 | Non-Drinker Tickets SOLD |
| Run Crew | \$1,980 | \$2,000 | \$1,980 | \$1,980 | Tickets/Merch - EventBrite | \$53,329.04 | 952 Total Sold | Tickets/Merch - Eve \$33,620.00 |
| Security (inc ID checkers) | \$2,500 | \$2,500 | \$2,620 | \$2,620 | Food Vendor Fee | \$600.00 | | Food Vendor Fee \$300.00 |
| Golf Cart Flat Bed | \$861 | \$900 | \$600 | \$600 | Gate Sales | | | Gate Sales \$1,245.63 |
| Maintenance Service Ticket Sellers Police | \$947 | \$1,000 \$0 \$0 | \$966 | \$966 | Brewery Refunds Pre-Event Merch Sales On Site Merch Sales | \$1,392.50 \$779.00 | | Brewery Refunds Pre-Event Merch Sales On Site Merch Sale \$1,399.20 \$0.00 |
| City Services | \$0 | \$3,500 | \$3,000 | \$3,000 | Merch sponsorship | | | Merch sponsorship \$7,500.00 |
| Total Labor & Outside Services | \$7,568 | \$11,200.00 | \$10,445.86 | \$10,445.86 | Sponsorship | \$8,479.61 | | Total Revenue: \$77,080.15 |
| Marketing | | | | | | | | Total Revenue: \$59,564.83 |
| Website and event bright fee | \$473 | \$500 | \$0 | \$0 | | | | |
| Facebook Ads/Paid search | \$300 | \$300 | \$692 | \$692 | | | | |
| Logo Design/Design for Event | \$1,000 | \$1,000 | \$1,300 | \$1,300 | Actual 2024 Net Profit | \$2,063.02 | | Actual 2025 Net Profit -\$1,333.97 |
| Lanyards | \$1,020 | \$1,200 | \$573 | \$573 | | | | |
| Punch Cards Merch | \$479 \$1,366 | \$550 \$1,700 | \$364 \$1,072 | \$364 \$1,072 | | | | |
| Total Marketing | \$4,638 | \$5,250 | \$4,000 | \$4,000 | | | | |
| Equipment & Services | | | | | | | | |
| Signage | \$1,958 | \$2,000 | \$916 | \$916 | | | | |
| Coasters | \$738 | \$800 | \$417 | \$417 | | | | |
| Beer Glasses 3oz | \$0 | \$0 | \$0 | \$0 | | | | |
| Generators | \$1,387 | \$1,400 | \$1,653 | \$1,653 | | | | |
| Furniture & Equipment Rent | \$15,688 | \$16,500 | \$13,010 | \$16,500 | | | | |

| | | | | |
|---------------------------------------|-------------------------|-----------------|-----------------|-----------------|
| Fencing | \$2,857 | \$3,000 | \$2,992 | \$2,992 |
| Portable Toilets & Sinks | \$0 | \$0 | \$0 | \$0 |
| Dumpsters | \$0 | \$0 | \$0 | \$0 |
| Radios | \$279 | \$300 | \$640 | \$640 |
| Fire extinguishers | \$195 | \$0 | \$0 | \$200 |
| Water Truck | \$0 | \$0 | \$0 | \$0 |
| Linens | \$1,030 | \$400 | \$0 | \$250 |
| Eventbright scanners | \$624 | \$700 | \$983 | \$983 |
| Community Group Donations | \$2,500 | \$3,500 | \$5,000 | \$5,000 |
| Total Equipment & Services | \$27,255 | \$28,600 | \$25,612 | \$29,552 |
| Cash Management Supplies | | \$0 | \$0 | |
| F&B Tickets | | \$0 | \$0 | \$0 |
| VIP Supplies | \$458 | \$500 | \$231 | \$500 |
| Cash Management | \$0 | \$0 | \$0 | \$0 |
| Total Cash Man. Supplies | \$458 | \$500 | \$231 | \$500 |
| Entertainment | | | | |
| Music/Talent | \$2,000 | \$2,000 | \$2,650 | \$2,650 |
| Sound | \$650 included in tents | \$750 | \$0 | \$750 |
| Stage | | \$0 | \$0 | \$0 |
| Total Entertainment | \$2,650 | \$2,750 | \$2,650 | \$3,400 |
| Permits & Licenses | | \$0 | \$0 | \$0 |
| Village/State/Health permits | \$0 | \$0 | \$0 | \$0 |
| State Liquor License | \$51 | \$26 | \$51 | \$51 |
| Class J Liquor License | | \$50 | \$50 | \$50 |
| Fire Department Inspections | | \$0 | \$0 | \$0 |
| Insurance | \$625 | \$650 | \$625 | \$625 |
| Total Permits & Licenses | \$676 | \$726 | \$726 | \$726 |
| Beverage Operations | | | | |
| Beer Paid by LWJC | \$19,003 | \$22,000 | \$15,234 | \$22,000 |
| Beer paid by RES | \$1,143 | \$0 | \$0 | \$0 |
| Beverage Manager | | \$0 | \$0 | \$0 |
| Beer sellers | | \$0 | \$0 | \$0 |

| | | | | |
|----------------------------------|-----------------|-----------------|-----------------|-----------------|
| Ice | \$1,626 | \$1,800 | \$2,000 | \$2,000 |
| Extra Supplies | | \$750 | \$0 | \$750 |
| Total Beverage Operations | \$21,772 | \$24,550 | \$17,234 | \$24,750 |
| RES Costs | | | \$0 | \$0 |
| Ravenswood Management F | \$10,000 | \$12,000 | \$0 | \$12,000 |
| Bank Fees | | \$0 | \$0 | \$0 |
| Total Fees | \$10,000 | \$12,000 | \$0 | \$12,000 |
| TOTAL EXPENSES | ##### | \$85,576 | \$60,899 | \$85,374 |