VILLAGE OF LOMBARD
REQUEST FOR BOARD OF TRUSTEES ACTION
For Inclusion on Board Agenda

_____

____X____   Resolution or Ordinance (Blue) _____ *Waiver of First Requested*
              Recommendations of Boards, Commissions & Committees (Green)
_____   Other Business (Pink)

TO: PRESIDENT AND BOARD OF TRUSTEES

FROM: William T. Lichter, Village Manager

DATE: August 2, 2005   (B of T) Date: August 18, 2005

TITLE: Recommendation of Community & Promotions - Grant Business Expo

SUBMITTED BY: Community Promotion & Tourism Committee through the Department of
                Community Development

BACKGROUND/POLICY IMPLICATIONS:
Please find attached a grant recommendation from the Community Promotion & Tourism Committee,
requested by the Lombard Chamber of Commerce.

The grant is to be used for costs associated with advertising the 2005 Chamber Business Expo. The
Committee recommended approval of a grant in an amount of $4,000. (ALL DISTRICTS)

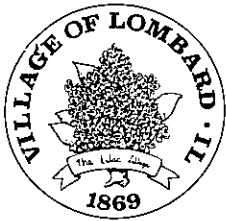Please place this item on the consent agenda for the August 18, 2005 Board of Trustees meeting.

Fiscal Impact/Funding Source:
Hotel/Motel Tax Fund

Review (as necessary):
Village Attorney X_____._____ Date _____
Finance Director X_____   Date _____
Village Manager X_____   Date ___8|3|05___

NOTE: All materials must be submitted to and approved by the Village Manager's Office by 12:00 noon,
       Wednesday, prior to the Agenda Distribution.

August 2, 2005

To: William T. Lichter
Village Manager

From: David Hulseberg, AICP

Re: Community Promotions & Tourism Committee Grant
Recommendation

The following is a recommendation for a grant to be awarded to the Lombard Chamber of Commerce & Industry for its upcoming Business Expo, to be held on Wednesday, September 28, 2005.

Grant Request: $4,000
The Lombard Chamber of Commerce requested a grant in the amount of $4,000 to be used toward costs associated with advertising the event as outlined in the grant application.

The grant request is attached for your review.

RECOMMENDATION:
The Community Promotions & Tourism Committee recommended a grant in the amount of $4,000 to the Lombard Chamber of Commerce to be used for costs associated with advertising the 2005 Chamber Business Expo.

Please place this item on the consent agenda on the August 18, 2005 agenda of the Board of Trustees. If you have any questions, please feel free to contact me. Thank you.

Attachment

DAH/jmk

Application Deadline: _____

Date Submitted: _____

APPLICATION FOR HOTEL/MOTEL FUNDS

State law requires that Hotel/Motel funds be spent on tourism; more specifically, things and events which will promote overnight stays in Lombard

Lombard Chamber of Commerce & Industry

Event/Project/Activity: _Business Expo_ Event Date (s): _Sept 28, 2005_

Name of Organization or Group Sponsoring Event: _Lombard Area Chamber of Commerce & Industry_

Organization Address: _425 W. St. Charles Rd Lombard, IL 60148_

Organization Phone: _630 627-5040_

Contact Person: _Rich Dabbert, EXPO CHAIR & PAST PRESIDENT_
(Please indicate position in the organization)

Address: _333 Cottonwood, Naperville, IL 60540_

Home Phone: _630 357-6720_ Business Phone: _630 - 629-3330_

1. Is this the first year for your event? Yes _____ No _X_. If not, how many years has this event been held? _X_

2. What is the estimated attendance? _300 - 400_

3. Where will the event be held? _Carlisle - Lombard_

4. What specifically would the Hotel/Motel funding be used for? _We would use the funds for advertising only such as the Lombardian, Business Ledger, Tribune, Daily Herald Spectator, radio & Cable_ Total Amount Requested: _4,000 00_

5. Is this event open to the general public? Yes _X_ No _____

6. Do you intend to apply for a liquor license? Yes _____ No _X_

7. How will this promote tourism/overnight stays in Lombard? _Vendors & General public outside of Lombard would come to this event._

8. Will any profits generated be returned to the community? Yes _X_ No _____ If yes, how will this be spent? _Lilac Ball, Holiday Walk, Craft Fair & Golf Outing._

Please submit a budget for the event, along with this application, explaining what funding sources