





## Lombard Historical Society

August 12 · 🌐

Join us Saturday, September 6 from 4–9 PM at 23 W. Maple Street for the 4th Annual Food Truck Social in partnership with Brew Avenue Events — our biggest annual fundraiser to help preserve and share local history! Enjoy 8 food trucks, a beer garden, live music from The Bourbon Aristocracy and Marlon and The Shakes, plus family-friendly activities like face painting, stilt-walkers, bubbles, and tours of the Victorian Cottage and Carriage House.

- 🍷 Get your tickets in advance and save! \$7 online by 9/5 | \$10 at the gate | Kids 12 & under FREE
- 🎟️ 50/50 raffle (pot over \$4,000) + bike raffle from Retro Glow Cycle

Thanks to our sponsors: Village of Lombard Tourism Grant (Entertainment Sponsor), Retro Glow Cycle, Waste Management, Prairie Honey Floral Studio, Lombard Bank and Trust, SFG Financial Group, Flint Architecture, Illinois Arts Council, Yard Love Greetings, and Your Promo Partners.

Get tickets here: [www.lombardhistory.org/annual-food-truck-social](http://www.lombardhistory.org/annual-food-truck-social)

Retro Glow Cycles Prairie Honey Floral Studio Lombard Bank & Trust Seagraves Financial Group  
Flint Architects Illinois Arts Council YardLove DreamDesigns Your Promo Partners Sal's Beverage  
World Village of Lombard - Municipal Government

Brew Avenue Events



Macaroni KID<sup>®</sup>  
Certified KID

WHEATON, IL

Subscribe Articles Guides **Events** Directory Become a Publisher [Save on Local Family Fun](#) Explore Communities 🔍

### EVENTS

## Lombard Food Truck Social

Saturday  
September 6, 2025  
4:00 pm - 9:00 pm

### Description

Calling all Foodies - big & small! We're returning to Maple Street in downtown Lombard to bring you the 4th Annual Lombard Food Truck Social. Featuring 8 of the area's best food trucks, two live bands, beer & wine garden, face painting, stilt walker/juggler, vendors & more!

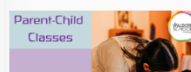
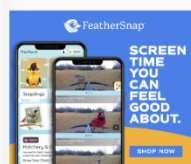
This is a family friendly event with food & entertainment for kids plus everyone can enjoy the Lombard Historical Society Carriage House. General Admission into the #LFTS begins at 4pm. Kids 12 & under are free with a paying adult.

Eat for a great cause! A portion of the proceeds from the #LFTS will benefit Lombard Historical Society and their mission to celebrate Lombard's heritage by collecting, preserving, and interpreting the history of Lombard.

Who

Lombard Historical Society Museum  
Campus  
23 W Maple St  
Lombard IL 60148  
[Google Map](#)

### ADVERTISEMENTS





**SATURDAY  
SEPTEMBER 6, 2025**

**LOMBARD  
HISTORICAL  
SOCIETY  
& BREW AVENUE  
EVENTS  
PRESENT**

**4 P.M.  
TO  
9 P.M.**

**FOOD TRUCK SOCIAL  
ON MAPLE STREET**  
*A Fundraiser to Support & Preserve Lombard's History*

**4<sup>TH</sup>  
ANNUAL**



**8 FOOD TRUCKS**

**BEER GARDEN**

**2 FANTASTIC  
BANDS**

**FREE FAMILY  
FRIENDLY  
ACTIVITIES**

**SAVE  
\$3 PURCHASE  
BY 9/5  
CHILDREN 12 AND  
UNDER ARE FREE**

**EARLY BIRD  
DISCOUNT**



**THANK YOU TO OUR SPONSORS**

**ENTERTAINMENT SPONSOR**



**LOCAL TOURISM GRANT  
PROGRAM**



**PLATINUM LEVEL SPONSORS**



**SILVER LEVEL SPONSORS**



**GOLD LEVEL SPONSORS**



## **2025 Food Truck Social – Marketing & Promotion Summary**

To spread the word about the 2025 Food Truck Social, the Lombard Historical Society used a mix of online, print, and on-site promotion to reach as many people in the community as possible. Our goal was to make sure families, neighbors, and visitors all knew about the event and to highlight the Village grant program for helping make it happen.

### **How We Promoted the Event**

- **Social Media**

We shared regular posts on Facebook and Instagram in the weeks leading up to the event. These included:

- Event announcements
- Food truck and vendor spotlights
- Entertainment features
- Countdown and day-of reminders

The Village grant program was mentioned in post captions and featured on many of the graphics.

- **Email Newsletters**

The event was shared in our email newsletters sent to our members and subscribers. These emails included event details, images, and a thank-you to the Village grant program for their support.

- **Website & Community Calendars**

The Food Truck Social was listed on:

- The Lombard Historical Society website
- Local online community calendars

The website listing also included recognition of the Village grant program.

- **Flyers & Posters Around Town**

Printed flyers and posters were shared at the museum and posted at local businesses around Lombard. These materials included a thank-you and logo for the Village grant program.

- **At-the-Event Recognition**

During the event, we displayed signage thanking the Village grant program and gave verbal shout-outs during announcements.

### **Giving Credit to the Village Grant Program**

The Village grant program was thanked and recognized:

- On social media graphics and posts
- In email promotions
- On our website event page
- On printed flyers and posters
- On event signage and during live announcements

### **Examples Included with This Report**

The following items are attached as examples:

- Social media post screenshots
- Email newsletter featuring the event
- Event flyer and poster
- Website event page screenshot
- Photos of on-site signage