VILLAGE OF LOMBARD LOCAL TOURISM GRANT PROGRAM APPLICATION FORM

Organization:	Lombard Junior Women's Club (LJWC)		
Name of event:	Lilac Princess Program		
Date of event:	5/15/2022	Event location:	Village, Park District, and Chamber sponsored events at multiple Lombard venues throughout Lilac Time in Lombard, including events at Lombard businesses with a virtual presence
Contact person:	Brittney Conway	Title:	Chair, Lilac Princess Program, LJWC
Business address:	837 S. Westmore Ave., A2-G	City & Zip	Lombard, IL 60148
Telephone:	217-649-7180	Email:	lilacprincessprogram@g mail.com

GENERAL INFORMATION

PROJECT OVERVIEW

Total cost of the project:	\$10,300.00
Cost of city services requested in this application (if any):	\$0.00
Total funding requested in this application:	\$6,000.00
Percent of total project cost being requested:	18.8% of project costs over \$5,000 Princess scholarships
Anticipated attendance:	Tiara Presentation – 50 in-person, 200+ virtual; Lombard Park District Easter Egg Hunt – 100; Village Blood Drive – 100; Little Lady Lilac Ball – 100; Coronation – 100 in-person, 100+ virtual; Lilac Ball – 225; Lilac Day Parade – 2,500; TLC Camp Carnival – 100; Instagram live promo - 75 virtual; Princess Dining Out Fundraisers – 100
Anticipated number of overnight hotel stays:	At least 10 overnight stays directly related to overnight guests associated with the Lilac

Princess families
attending the
Coronation, Lilac Ball,
and/or Lilac Parade.
Additionally, we
anticipate numerous
other hotel stays that
will occur that are
associated with Lilac
Time events in which
the Princesses
participate. This number
is dependent on state
and local guidelines that
allow Lilac Time events
to occur.

Briefly describe the project for which are funds are being requested:

The Lilac Queen and her Court have been a cornerstone of the Lilac Festival in Lombard since 1930. The Lilac Princesses and the Queen serve as ambassadors for the Village of Lombard during Lilac Time, making many community appearances including the Park District Easter Egg Hunt, Little Lady Lilac Ball, Lilac Ball, and the Lilac Parade. They serve as positive role models, volunteering at various community events throughout the spring and summer, including the Village Blood Drive and TLC Camp, a camp for children with cancer held annually in Lombard. Each Princess (4) and the Queen receives a \$1,000 scholarship, which was established by the Village in 2001, at the time the Lombard Junior Women's Club was asked by the Park District to run the program.

The grant funds requested in this application would be used to support the selection of the Lilac Queen and her Court, to support a portion of the expenses associated with their participation in numerous Lilac Time Events, and to provide the five (5) \$1,000 scholarships that have been awarded by the Village of Lombard since 2001. In addition, a portion of the grant may be used to support the cost of an additional float in the Lilac Parade for the 2019-2021 Lilac Courts. Due to weather circumstances, the 2019 Lilac Parade was cancelled, and due to COVID-19, the 2020 and 2021 Lilac Parades were cancelled. It is important for us to provide these past Lilac Courts with an opportunity to participate in the parade, which is an honored tradition in Lombard. While we are expecting to find in-kind support for this expense, it has been included as a line item in the budget.

ORGANIZATION

Number of years that the organization has been in existence:	91
Number of years that the project or event has been in existence:	91
Number of years the project has been supported by Village of Lombard funds:	The Village of Lombard has supported the scholarships for 21 years and additional program

	expenses for the past 7 years.
How many years does the organization anticipate it will request grant funding?	Undetermined for scholarship funds; the LJWC continues to find opportunities to raise more money to support program expenses and to decrease the grant request beyond the scholarships. In 2020 the grant represented 23.5% of program expenses beyond the scholarship and in 2021 the grant request represented 16.6% of program expenses. The grant request for 2022 represents 18.8% of program expenses. The increase represents a loss of a key supporter of the program (The InkWell) and overall increase in costs due to inflation.

1) Describe the organization (include brief history, mission, and ability to carry out this project):

The Lombard Junior Women's Club (LJWC) was established in 1930 by members of the Lombard Woman's Club. LJWC is part of the General Federation of Women's Clubs, an international women's organization dedicated to community service. LJWC embraces this mission and participates in many local service projects with organizations such as, Easterseals, Reclaim 13, SCARCE, Northern Illinois Food Bank, Hines VA Hospital, Feed My Starving Children, cooking and providing food for DuPage PADS, providing Christmas gifts for low-income families in York Township, and providing Thanksgiving baskets through York Center, to name a few.

The LJWC has successfully run the Lilac Princess Program for the past 21 years in addition to TLC Camp, our day camp for children with cancer and a sibling, which is in its 40th year. These programs require dedication, leadership, management, fundraising, organizational, and collaboration skills. We take great pride in the countless hours our members have worked to improve our community through service and philanthropy, and we have built strong relationships with community organizations through this program throughout the years. We were able to successfully run the program in both 2020 and 2021 – which were very challenging times – and we remain confident in our ability to carry out the Lilac Princess Program in 2022.

2) Please describe how the program and any proceeds from the event support the goals and objectives of the organization, other local groups or initiatives, and the community at large:

Lombard has been called the Lilac Village since the late 1920s, and the first Lilac Festival was held in 1930. The Lilac Queen and her Court have reigned over Lilac Time since this first festival and their presence at these events continues to be an exciting tradition for the Lombard community. By supporting Lilac Time, the Lilac Princess Program supports the Village of Lombard's brand, a priority identified by the community, as well as the Village's vision of creating a distinctive sense of spirit and an outstanding quality of life for its residents. The Lilac Queen and her Court also support Lombard Park District and Lombard Chamber of Commerce events during Lilac Time. In addition, the Princess Program supports the LJWC's goals of service to the community and developing leadership, organizational, and management skills in our members.

In 2021, we added a professional development workshop for the Lilac Court, sponsored by Weselak & Associates, a local Lombard business. The Lilac Court learned skills on presentation and communication, media interviews, and virtual presentations. Adding this opportunity to the program supports the development of young women in the Lombard community by providing them invaluable life skills. We hope to secure Weselak & Associates to run this workshop in 2022.

The Lilac Princess Program brings in very little direct proceeds. The Lilac Princesses support the Park District at events including the Little Lady Lilac Ball and the Easter Egg Hunt and the Chamber of Commerce at the Lilac Ball and Arts & Crafts Fair where funds are raised. However, these funds to not directly benefit the Lilac Princess Program or the LJWC. In 2021, we started 'dining out' fundraisers in the month of April and supported 4 Lombard restaurants. Funds were raised that will likely go towards the cost of the extra float(s) in the 2022 Lilac Parade.

3) What is the organization's plan to make the project self-sustaining?

The LJWC financially supported the Lilac Princess Program expenses from 2001-2014 at a cost of \$2,500-\$4,500 per year. This figure does not include the \$5,000 in scholarships that were provided by the Village of Lombard or the float for the Lilac Parade provided by the Park District at a cost of \$650.

Since 2015, LJWC has received a grant from the Village to support a portion of program expenses plus \$5,000 for the scholarships. Each year, the LJWC has requested less grant funding and has increased its own fundraising for the program. In 2016 through 2018, the LJWC held a Floral Showcase to raise funds for the Lilac Princess Program expenses. In 2019, we decided to sunset the Floral Showcase event, due to low ROI, and we introduced a new fundraising concept and partnered with Nothing Bundt Cakes to donate a portion of sales back to the program (we raised \$120). In 2020, we planned for a new fundraising event, the 90th Lilac Court Reunion, however it was cancelled due to COVID-19. We expect to hold this event in 2023 (plans to hold the event in 2022 were postponed due to the continued risk of coronavirus to the community, especially the elderly).

In 2021, we introduced 'dining out' fundraising events where a portion of the proceeds from 4 local restaurants were donated back to the program (Lilac Princesses made appearances at each of these restaurants during the fundraising nights). In 2022, we will continue to host these events as fundraisers, in addition to program sponsorship opportunities, donation solicitation (through platforms like Facebook and Instagram), and requests for more in-kind donations. In addition to fundraising specifically for the Lilac Princess Program, the LJWC appropriates philanthropic funds raised to support its other projects, like TLC Camp, to the Lilac Princess Program.

PROJECT DESCRIPTION

Is the event open to the general public?	\boxtimes Yes	□ No		
Do you intend to apply for a liquor license for this project?	\Box Yes	🖾 No		
Will any revenues from this event be returned to the commun	nity? \Box Yes	🖾 No		
Have you requested grant funding in the past?	🖾 Yes	\Box No		
If yes, provide grant awards for past 5 years:				
2017: \$6,645 2018: \$6,029 2019: \$6,029 20	020: \$6,500 2021: \$6,000			

1) Provide a full detailed description of the proposed project or event.

A detailed (tentative) timeline of events has been attached to this application and reflects several months of planning and preparation prior to January 2022 and the selection of the Lilac Court at Preliminary Interviews on March 6, 2021. From mid-March through mid-May, the Lilac Queen and her Court, along with their LJWC sponsors, will be actively involved in numerous community events as outlined, and additional events will be considered and accepted as time allows. During the month of June, the Queen and her Court will volunteer with TLC Camp, making this program a nearly year-long commitment for the LJWC.

2) If your application is accepted, how will the tourism grant funds be used?

Grant funds will be used to support the Lilac Princess Program from the selection of the Court on March 6, 2021 to their appearance in the Lilac Parade on May 15, 2021. A detailed budget is included at the bottom of this application and reflects the following needs: \$5,000 in scholarships (\$1,000 per eligible Princess*), flowers for many appearances, Lilac Ball expenses, printing and mailing costs, and other expenses related to the selection and public appearances of the Lilac Court.

While many of the community sponsored events are subject to state and local guidelines due to COVID-19, for the events planned and sponsored by the LJWC there are backup plans that include alternate location options or completely virtual options. During the 2020 program year, we learned we were able to adapt many of our signature events, like the Tiara Presentation and Coronation, to either be virtual or include a livestream of the event, which reached more members of the Lombard community and beyond.

*The LJWC understands that Village grant funds cannot be used to provide a scholarship for a Village employee's child. If necessary, we will address this as our financial situation allows.

3) What modifications to the event or other steps will be taken to increase event attendance over previous years (not applicable to first time events)?

Based on previous experience, we plan to continue to review local school calendars to avoid conflicts with Preliminary Interviews and will continue to work to increase advertising for potential Princesses via local newspapers and social media. We went from having about 11 young women apply for the program in 2019 to having over 20 young women apply in 2020. This can likely be credited to the creation of an Instagram account (@lilacprincessprogram) for the program and increased social media presence. In 2021, we saw our followers to the account increase by 40%. While we had a slight decrease in the number of young women that applied for the program, this is attributed to the uncertainty of COVID-19 in February 2021.

We have also created roles on our Lilac Princess Program committee aimed at increasing communication with community partners with the goal of increasing visitor attendance at Lilac Time events. We plan to continue to leverage social media to draw former residents back to Lombard and Lilac Time, including past Princesses, their friends and families. In 2020, over 60 past Lilac Court members reached out to us to be included in our new Lilac Court database. We plan to continue to leverage this database to send communications to past Lilac Court members regarding Lilac Time events.

In addition to the abovementioned tactics, we plan to continue to livestream events where the Lilac Court is in attendance. Livestreaming events was new for the program in 2020 and we found that it increased exposure both of the Lilac Princess Program and of Lombard in general. In 2021, over 700 people viewed the Tiara Presentation and over 360 people viewed the Coronation. Additionally, the Lilac Princesses created a video to promote the Village of Lombard Blood Drive which reached over 9,600 people on Facebook.

LOCATION

Provide the location of the event or project. If a location has not been secured, list the venue(s) being proposed or considered.

Preliminary Interviews – Sunset Knoll Recreation Center Parent & Princess Orientation – LJWC Clubhouse Lilac Court Communication Skills Workshop – LJWC Clubhouse Tiara Presentation – Maple Street Chapel (First Church of Lombard) Mother-Princess Tea – Local Lombard restaurant (Rosemary & Jeans is preference) Easter Egg Hunt – Lombard Common Princess Dining Out Fundraising Nights – TBD Lombard restaurants Final Interviews – Embassy Suites Lombard Village Blood Drive – Village Hall Little Lady Lilac Ball – Lombard Common Coronation – Lilacia Park Arts & Crafts Fair – Downtown Lombard (potentially lunch at Babcock's Grove House prior to event) Lilac Ball – The Carlisle Lilac Day Parade – Main St. Lombard TLC Camp – TBD (Sunset Knoll Recreation Center or Madison Meadow Park)

*All events and locations are subject to change and/or cancellation pending state and local guidelines.

MILESTONES AND TIMETABLES

Describe the milestones that will mark the progress towards implementing the project and provide a timetable for the completion of each milestone.

Please see the attached detailed timeline for the 2022 Lilac Princess Program.

IMPACT

1) Please describe how the event or program will promote overnight stays and/or tourism within the Village of Lombard.

The Lilac Court serves as community ambassadors throughout Lilac Time in Lombard at numerous events. Directly we can attribute at least 3 overnight stays in 2021 to relatives and friends of the Lilac Court. In 2019, 15 overnight stays resulted from the program and, due to the impact of COVID-19, we could not attribute any hotel stays related to the program in 2020. Indirectly, Lilac Time events supported by the Lilac Court, account for many more overnight stays as well as visitors to local merchants and restaurants.

2) Please describe the economic benefit to local businesses and the Lombard community. How will your event draw more people from outside the local market (50 miles or more) or attract a new visitor audience?

We continue to work with other community organizations to promote Lilac Time to new potential visitor groups. We will continue to invite former Lilac Court members to Lilac Time events (we have a database of over 60 former Lilac Court members). Many of these women live outside of the area and would travel over 50 miles with their friends and/or families to attend Lilac Time events. We will also continue to encourage Princess families to invite their own out of town guests to attend Lilac Time events.

We also hope that by offering sponsorship opportunities to local businesses it will encourage patronage by out-of-town visitors. We plan to include a listing of sponsors on event programs (e.g., Tiara Presentation, Coronation, etc.) and in social media postings related to program events. We expect this would encourage out of town guests to visit these businesses while they are in town for Princess Program events.

We also expect that livestreaming events related to the Lilac Princess Program and their appearance at Lilac Time events would entice out of town visitors to come to Lombard. In addition, we held four Lilac Princess Dining Out fundraising nights at local restaurants in 2021, which we promoted on social media, and we plan to hold these fundraising events in 2022. We expect out of town visitors to support the program through these events.

3) Who is the target audience for your event or project? What is your anticipated attendance?

The target audience for this program is primarily Lombard residents. We take pride in this program and giving young adults an opportunity to celebrate their personal accomplishments. They serve as positive role models, dedicating their time to many community events throughout the year. The Lilac Princess Program has become a staple to our community through the years and we believe that every Lombard resident, past, present, and future, could be identified as a target audience.

4) Please identify and detail the estimated cost of any Village of Lombard services anticipated as part of the event (e.g., Police, Public Works, Fire, barricades, etc.). For each cost, confirm whether the costs for such services be covered by the host organization and reimbursed to the Village or are whether the services are requested to be covered under this grant. Any services not specifically requested below and approved as part of this grant, will be the responsibility of the applicant organization.

We do not anticipate any Village of Lombard services being required as part of the Lilac Princess Program.

5) Please describe any collaborative arrangements developed or anticipated with other organizations to fund or otherwise implement the project (including in-kind donations).

The Lombard Service League purchases the tiaras for the Princesses to be gifted at the Tiara Presentation and they provide refreshments at Coronation.

The Lombard Park District provides the float for the Lilac Parade up to \$650 value. They also provide venues as a nominal cost for the Lilac Princess Preliminary Interviews.

Glenbard East Music Department student musicians donate their time to provide music at the Tiara Presentation and Coronation. We donate \$100 to the GE Music Department for each event.

Maple Street Chapel allows us to use the chapel and multipurpose room for the Tiara Presentation and reception. We donate \$100 for their contribution.

The Lombard Chamber of Commerce provides 10 tickets to the Lilac Ball for the Lilac Court and their escorts.

Prairie Honey Floral Studio provides flowers for the Lilac Court at several of the program events.

Many local organizations and business present gifts to the Lilac Court at the Tiara Presentation. Past presenters have included the Park District, Historical Society, Chamber of Commerce, Lombard Garden Club, Maple Street Chapel Preservation Society, and the Helen Plum Library. We anticipate many of these same organizations to contribute to the event in 2022.

6) Please describe your marketing plan. Detail the strategies your organization will use to promote the event or project (e.g., advertising, public relations, marketing, print materials, promotional pieces).

We plan to market to potential Princesses via the Park District Spring Activity brochure, the Lombardian newspaper, on the Village electronic sign, announcement via high school scholarship opportunities, and posters in businesses. We work jointly with the Park District, the Village, the Chamber of Commerce and other community organizations as needed to promote Lilac Time events prior to and during the events via appearances and participation. Over the past several years, we have utilized social media, specifically Facebook and Instagram, to promote events. We also launched our new LJWC website in 2020 and use that to promote the program events.

7) Funding for the Local Tourism Grant Program for 2022 is constrained. The Committee anticipates the possibility of reduced funding over prior year grant awards. What have you done to reduce the amount of funds your organization is requesting under this grant? If you do not receive the full funding you requested for 2022, how will your organization adjust? What modifications can/will you make to your budget or event if full grant funding is not made available?

We are requesting the same amount of grant funding in 2022 as we did in 2021, which was less than we have in previous years. While we had anticipated to request less funding in 2022, due to the pandemic, the LJWC had to cancel a few of our large fundraisers in 2020 and in-person fundraisers in 2021 were not as successful. This impacts the amount of funding the LJWC will be able to provide to the program (we expect about \$1,000 less than in previous years). However, the Lilac Princess Program is planning to hold dining out events in April and other small fundraisers for the program. In addition to the decrease in funding from the LJWC, costs for the program have increased due to the loss of a key supporter (The InkWell – which provided printing for the program at no cost – is under new management) and inflation.

If we do not receive the full funding requested for 2022, we will need to reevaluate the budget and cut some of the events planned. However, Lilac Court appearances at Lilac Time events is the foundation of this program. Our main concern is being able to provide each Lilac Court member with the \$1,000 scholarship that has been part of the program since 2001 and to provide opportunities for community interaction.

FINANCES

- ☑ Please include a detailed itemized budget for your entire event on the attached budget form (2 years of past actuals and estimates for upcoming event).
- □ Attach a copy of the most recently completed agency audit and Federal Form 990. If these documents are not available, please explain why they are not available.

CHECKLIST

- \boxtimes Completed Local Tourism Grant Program Application Form.
- \boxtimes Completed detailed budget form.
- Promotional materials from past events (not applicable to first time events).
- ☑ Post event summary from past event (not applicable to first time events).
- □ Copy of the most recently completed agency audit or explanation of why it is not available.
- □ Copy of the most recent Federal Form 990 for the agency or explanation of why it is not available.

Additional Notes, Comments or Explanations:

Our organization does not employ an agency to perform an audit. However, we have practices in place to maintain the integrity of our accounts. All payments require a receipt attached to a check voucher that is signed by the requestor, the chair of the committee, and the Vice-President or President of the LJWC. At the end of the year, the Treasurer, along with several board and at-large club members, audit our books. We are no longer required to submit a Federal Form 990. We submit electronically.

<u>CERTIFICATION</u> The undersigned certifies that to the best of his or her knowledge and belief that data in this application are true and correct, the application has been duly authorized by the organization and any funds received under this grant will be used for the purposes described in this application.

Name:	Brittney Conway		
Title or office held:	Chair, Lilac Princess Program, Date: 12/10/2021		12/10/2021
Lombard Junior Women's Club			
Signature:	y Conway		

LOCAL TOURISM GRANT PROGRAM DETAILED BUDGET

Event: 2022 Lilac Princess Program Date: 5/16/21	Event:	2022 Lilac Princess Program	Date:	5/16/21
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Organization: Lombard Junior Women's Club

INCOME: Include an itemized list of all actual (past 2 years) and estimated project revenues (entry fees, gate receipts, food/beverage sales, donations, sponsorships, booth rentals, souvenir sales, other revenues)

ITEMIZED REVENUES	ACTUAL 2020	ACTUAL 2021	ANTICIPATED
			2022
Lombard Tourism Grant	\$6,500	\$6,000	\$6,000
Donations	\$0	\$50	\$0
LJWC Fundraising	\$5,298.66	\$7,356.52	\$6,224.69
Lilac Princess Program	\$210	\$440	\$500
Fundraising			
Sponsorships	\$0	\$0	\$0
Total Income	\$12,008.66	\$13,972.04	\$12,824.69

EXPENSES: Include an itemized list of all actual and estimated project expenses (advertising, supplies,
labor, rentals, insurance, materials, entertainment, other expenses)

ITEMIZED EXPENSES	ACTUAL 2020	ACTUAL 2021	ANTICIPATED
			2022
Advertising	\$643.98	\$412.77	\$450
Flowers (5-6 events)	\$369.20	\$150	\$300
Food & Beverage	\$181.24	\$449.94	\$800
Music	\$100	\$100	\$200
Printing & Shipping	\$172.95	\$167.02	\$300
Room Rental	\$175	\$414.38	\$450
Scholarships	\$5,000	\$5,000	\$5,000
Materials	\$538.61	\$294.38	\$300
Lilac Ball Expenses	\$0	\$1,080	\$1,100
Lilac Parade Float	\$0	\$0	\$0
Other (sashes, gifts, appearance	\$655.44	\$728.86	\$750
expenses)			
90 th Lilac Court Celebration	\$0	\$0	\$0
Lilac Parade Float (2 nd float for	\$0	\$0	\$650
2019 Princesses)*1-time expense			
Lilac Parade Float (3 rd float for	\$0	\$0	\$0
2020 Princesses)*1-time expense			
Total Expenses	\$7,836.42	\$8,797.35	\$10,300

<u>IN-KIND CONTRIBUTIONS</u>: Include an itemized list of all actual and estimated in-kind contributions. In-kind contributions are non-cash donations, contributions or gifts which can be given a cash value (include Village of Lombard in-kind services, where applicable)

ACTUAL 2020	ACTUAL 2021	ANTICIPATED 2022
\$760.71	\$2,364.41	\$2,400
Posters and	Posters and	Parade float
invitations provided	invitations provided	provided by the
by The InkWell,	by The InkWell,	Lombard Park
tiaras provided by	tiaras provided by	District, tiaras and
Lombard Service	Lombard Service	reception provided
League, and food	League, gifts	by Lombard Service
donations provided	donated by Lombard	League, food and
by LJWC members.	Junior Women's	gift donations
	Club members, and	provided by LJWC
	flowers donated by	members, and 10
	the flower girl and	Lilac Ball tickets
	Prairie Honey Floral	provided by
	Studio, and 10 Lilac	Lombard Chamber
	Ball tickets provided	of Commerce.
	by Lombard	
	Chamber of	
	Commerce.	

Estimated value of in-kind contributions (explain)

VILLAGE OF LOMBARD LOCAL TOURISM GRANT – POST EVENT SUMMARY

This post event summary must be completed within 90 days of the event completion. Failure to submit a post-event summary may affect the applicant's ability to receive future grant funds.

GENERAL INFORMATION

Organization:	Lombard Junior Women's Club (LJWC)		Name of event:	Lilac Princess Program
Date of event:	10/3/2021		Event location:	Sunset Knoll Recreation Center, Maple Street Chapel, Lilacia Park, other venues, virtual and live stream events
Contact person:	Brittney Conway		Title:	Chair, Lilac Princess Program, LJWC
Business address:	PO Box 512		City & Zip:	Lombard 60148
Telephone:	217-649-7180		E-mail address:	lilacprincessprogram@gmail.com
Estimated attendance:	In-person events: 775; Virtual events: 3,500		Estimated hotel stays:	Est. 3 hotel stays from our guest attendance at the Lilac Ball (Lilac Parade was cancelled which typically results in hotel stays)
Method for estimating attendance:		Sign-in sheets or registration at most events, headcount at Coronation in Lilacia Park and at Princess Dining Out events, and number of views for virtual events livestreamed on Facebook.		

1) Please summarize the advertising and marketing placed to promote the event. Please attach examples of event marketing pieces, advertisements and attribution given to the Village grant program.

The Lilac Princess Program was promoted through various local advertising channels. Posters, donated by The InkWell, were created to advertise the call for applicants. The posters were distributed to the area high schools and local businesses. An advertisement and the application were also included in the Lombard Park District Winter Activity Brochure. In addition, a paid advertisement and an editorial was included in The Lombardian. The LJWC also ran an announcement on the Village electronic sign.

We continued to use the Lilac Princess Program Instagram account (@lilacprincessprogram). This year we saw our followers to the account increase by 40%. The program was promoted throughout the months of January 2021 – October 2021 to engage the community and promote the events. Announcements and advertisements were also made through the Lombard Junior Women's Club Facebook account (@LombardJuniors). The Lombardian covered many Lilac Princess Program events, with several front-page covers, including the announcement of the Lilac Princesses and Coronation and the 2021 Lilac Queen. Lastly, both the Tiara Presentation at Maple Street Chapel and the Coronation of the 2021 Lilac Queen were livestreamed on Facebook.

2) Provide a general assessment of the event. What were the successes of the event? Are there any concerns or recommendations of changes for future events?

The 2021 Lilac Princess Program was very successful, especially considering we were still navigating the challenges the pandemic presented. Compared to last year, where only a few of the events were able to be held in-person, this year, all events were held in person. At Preliminary Interviews on February 28th, 17 young women interviewed for the 2021 Lilac Court. This was slightly down from 2020 but can be explained by the uncertainty at the time. Even though we were able to hold all of our events in-person, we still held a few additional virtual events. We hosted a virtual Lilac Princess Storytime where over 10 area children Zoomed with the Lilac Princesses. We were not able to attend the Village Spring Blood Drive in-person due to health precautions, however, the Lilac Court made a video that was posted on Facebook to encourage participation in the blood drive. The video received over 2,500 views! We also livestreamed the Tiara Presentation at Maple Street Chapel and the Lilac Queen Coronation from Lilacia Park, which we will continue to do because it brings additional exposure to the program and to the Village of Lombard. Once again, the Lilac Parade was cancelled, which was a huge disappointment to the Lilac Court members (and members of the community). We had planned to have the Lilac Courts from 2019 (cancelled due to weather), 2020 (cancelled due to COVID-19) and 2021 in this year's parade. We plan to invite back all three of those Courts to ride in the 2022 parade along with the 2022 Lilac Court. Something new that we incorporated into the program this year was a book drive to benefit various local organizations. The Lilac Court promoted the book drive and helped to collect books which resulted in over 800 books being collected! These books were donated to various Little Free Libraries around Lombard, The Outreach House, and the Elmhurst Hospital Pediatric Unit. We do plan to keep a community service aspect of the program next year, however, we may pare down the number of events in future years as we've realized that participants in the program are often pulled in many directions with school, extra-curriculars, and jobs and we want the program to be a fun, memorable experience and not a stressor in terms of scheduling.

3) How did the actual outcomes of the program or event compare to your original expectations? How did the event compare to the proposal and concept as initially presented to the Village?

The actual outcomes of the program were better than what we expected considering we were (and are) still in the midst of a pandemic. In terms of what was presented to the Village in the grant application, there were a few changes that were beyond our control (e.g., the cancellation of the Lilac Parade) that affected anticipated attendance and hotel stays, however, attendance at other in-person events and views of the livestreams were more than expected and made up for the difference. Overall, the outcomes were better than expected and, based on anecdotal feedback from community members (and even a few Lombardian Speak Out comments), it seemed like the program was a bright spot for many in our community.

4) Summarize how the program performed from a budgetary standpoint and describe how the program and any proceeds from the event were supportive of the organization, other local groups, initiatives, or the community at large. The program performed within budget for the 2021 program year. Expenses were down slightly since the Lilac Parade was cancelled and we had budgeted for an additional float in the parade. New this year were 'Princess Dining Out' fundraisers at local restaurants in Lombard. Dining Out nights were hosted at Bumber2Burger, Rosemary & Jeans, Culver's, and Teriyaki Madness. The program received \$440 in total from hosting these events and these events helped to promote local businesses and generate additional revenue, which has been particularly important this year. The Program continues to engage Lombard businesses as much as possible when purchasing supplies or hosting events. Businesses and organizations impacted in 2021 include: The InkWell, Prairie Honey Floral Studio, the flower girl, Righteous Kitchen, Embassy Suites, the Lombard Chamber of Commerce, the Lombard Park District, Rosemary & Jeans, Mariano's, Jewel-Osco, Glenbard East High School, and the Maple Street Chapel Preservation Society. It is estimated that the Lombard Junior Women's Club spent over \$2,000 at these local businesses and organizations. Additionally, the Lilac Court helped to collect over 800 books, which were donated to various Little Free Libraries around Lombard, The Outreach House, and the Elmhurst Hospital Pediatric Unit.

5) Describe your organization's long-term plans for funding this project or event.

The Lombard Junior Women's Club will continue to strive to provide additional financial support for this program beyond the grant provided by the Village for the scholarships. However, as the program and the events are public appearances and are not revenue generating, we continue to explore alternative fundraising opportunities (e.g., Dining Out events). There are many sponsorship opportunities, via our sponsorship packages brochure, for businesses to engage with the program and provide in-kind donations. For the second year, were able to secure two floral sponsors through Prairie Honey Floral Studio and the flower girl. We had planned to hold a Lilac Court Reunion event in May 2020 that would have been a large fundraiser for the program. Due to the pandemic, the event was Cancelled and it was determined that it would not be successful in 2021 due to continued concerns with COVID-19. We plan to revisit sponsorship opportunities in 2022 will continue to explore the potential for the Lilac Court Reunion event in the future.

SUBMISSION INSTRUCTIONS

Please submit the completed form <u>within 90 days of the event completion</u> to Nicole Aranas, Assistant Village Manger, by e-mailing <u>aranasn@villageoflombard.org</u> or returning to 255 E. Wilson Avenue, Lombard, IL 60187.



2022 TENTATIVE SCHEDULE OF EVENTS

(*required events)

*March 6 - Sunday, 10:00 a.m. (set-up 9:00 a.m.) Preliminary Interviews - Sunset Knoll Recreation Center

*March 6 - Sunday, 6:00 p.m. (set-up 5:00 p.m.) Princess and Parent Orientation - Lombard Junior Women's Clubhouse

March 10 - Thursday, 6:30 p.m. (TBD) Lilac Court Communications Workshop - Lombard Junior Women's Clubhouse

*March 14 - Monday, 7:00 p.m. (set-up 6:00 p.m.) Tiara Presentation - Maple Street Chapel (First Church of Lombard) (livestreamed to public)

April 5, 12, 19 - Tuesday, 5:00-8:00 p.m. Princess Dine Out Night - TBD

April 6 - Wednesday, 6:00 p.m. LJWC Awards Dinner - Location TBD

April 9 - Saturday, 10:00 a.m. to 12:00 p.m. Lombard Park District Easter Egg Hunt - Lombard Common

April 13 - Wednesday, 5:30-7:00 p.m. Lombard Village Blood Drive - Village Hall

*April 23 - Saturday, 11:00 a.m. (set-up 10:00 a.m.) Final Interviews - Embassy Suites Lombard/Oakbrook

April 29 - Friday, 6:30 p.m. (arrive 6:15 p.m.) Little Lady Lilac Ball - Lombard Common

*May 1 - Sunday, 1:00 p.m. (set-up 11:00 a.m.) Coronation - Lilacia Park (Lombard Common if inclement weather) (livestreamed to public)

May 1 - Sunday,2:30pm-4:00 p.m. (event runs 10:00 a.m.-4:00 p.m.) Arts & Craft Fair - Downtown Lombard

*May TBD - 6:00 p.m. Rehearsal for the Lilac Ball - Hyatt Lodge, Oak Brook

*May 6 - Friday, 6:00 p.m. (arrive 5:00 p.m.) Lilac Ball - The Carlisle, Lombard

March 20, March 26 OR May 14 - Saturday, TBD Mother-Princess Tea - Location TBD

*May 15 - Sunday, 1:30 p.m. (set-up 12:00 p.m.) Lilac Day Parade June 22 - Wednesday, TBD TLC Camp

2021 LILAC PRINCESS PROGRAM

Don't miss your opportunity to be part of Lombard history as we crown the next Lilac Queen.

Apply to be a member of the 2021 Lilac Court. Five young women will be selected to represent Lombard and receive a \$1,000 scholarship.

Sunday, February 28, 2021 Sunset Knoll Recreation Center 820 S. Finley Road, Lombard, IL Registration 10:00–10:30 a.m. Interviews begin at 10:30 a.m. Dress is interview attire – no jeans – masks required

Applications due February 27th. Visit www.lombardjrs.com/lilac-princess-program for more information.

Scholarships funded by a Local Tourism Grant from the Village of Lombard.

OMBARD JUNIOR WOMEN'S CLUB

Interested in sponsoring the Lilac Princess Program? Contact lilacprincessprogram@gmail.com.



2021 LILAC PRINCESS PROGRAM



FEB 28 10AM



SAVE THE DATE

Sunset Knoll Recreation Center

VISIT WWW.LOMBARDJRS.COM FOR MORE INFO

Letter to the editor ______

Despite the challenges that COVID-19 continues to present, the search for the 2021 Lilac Queen and her court will proceed as planned. The Lilac Princess Program, sponsored by the Lombard Junior Women's Club (LJWC), is an annual scholarship program that provides five \$1,000 scholarships to young women of Lombard.

While this time-honored tradition has been in existence in our community for over 90 years and is an important part of Lilac Time, plans for the program were affected in 2020 due to the pandemic. While the Lilac Court was not able to participate in the usual Lilac Time activities, the LJWC hosted virtual and livestream events, in addition to a small coronation in Lilacia Park in late July.

The program kicks off with preliminary interviews to be held on Sunday, Feb. 28 at 10 a.m. at Sunset Knoll Recreation Center (pending state and local guidelines in effect at the time). Applicants are interviewed by non-biased judges who live and work outside of the villages of Lombard and Villa Park and are scored on four weighted categories: community and school involvement (including academics), public speaking ability, poise and grace, and personal presentation. Candidates are given equal interview time and are asked three random questions. The five young women selected, known as the Lilac Princesses, move on to final interviews in April to determine the Lilac Queen.

Applications can be found online at www.lombardjrs.com/lilac-princess-program. Young women between the ages of 16-21 who are residents of Lombard, including unincorporated, are encouraged to apply.

This program could not be possible without the generous support in part through a Local Tourism Grant from the Village of Lombard, local community organizations, donors, and sponsors, including Prairie Honey Floral Studio, Rosemary & Jeans, The Ink Well, and Infinite Possibilities Candles. If you would like to sponsor the Lilac Princess Program or make a donation, please email lilacprincessprogram@gmail.com.

Follow us on Instagram @lilacprincessprogram to be notified about Lilac Princess Program events. The Lombard Junior Women's Club is proud to sponsor the Lilac Princess Program and appreciates the support of the community.

> GFWC Lombard Junior Women's Club Lilac Princess Program Committee





2021 TIARA PRESENTATION

Monday, March 15, 2021 7:00 p.m.

Facebook Livestream

eLombardJuniors



2021 LILAC PRINCESS PROGRAM

Tiara

Presentation

MARCH 15, 2021

Welcome & Acknowledgements

Lombard Junior Women's Club GFWC Illinois 5th District Maple Street Chapel Preservation Society 2021 Lilac Princess Program Sponsors

Introductions

Village of Lombard Keith T. Giagnorio, President 2020 Lilac Court Lombard Service League Lombard Historical Society

2021 Lilac Court & Presentation of Tiaras

Princess Kendall Crackel Princess Lauren Huber Princess Katherine Pettinger Princess Emmie Sathy Princess Bella Walli







Presentation of Gifts

LOMBARD HISTORICAL SOCIETY

LOMBARD PARK DISTRICT

LOMBARD CHAMBER OF COMMERCE

HELEN PLUM LIBRARY

MAPLE STREET CHAPEL PRESERVATION SOCIETY

LOMBARD GARDEN CLUB

LOMBARD JUNIOR WOMEN'S CLUB

IN LIEU OF A TRADITIONAL RECEPTION, EACH LILAC PRINCESS HAS RECEIVED A "RECEPTION IN A BAG" TO CELEBRATE AND ENJOY WITH HER FAMILY.

The Lombard Funior Women's Club thanks you for celebrating Lilac Time and the 2021 Lilac Court.

OUR SINCEREST THANKS TO OUR 2021 SPONSORS

THE INK WELL LOMBARD THE FLOWER GIRL PRAIRIE HONEY FLORAL STUDIO INFINITE POSSIBILITIES CANDLES LOMBARD SERVICE LEAGUE ROSEMARY AND JEANS BUMPER 2 BURGER CULVER'S LOMBARD WESELAK & ASSOCIATES





125



Egg hunt for children

Young children gathered thousands of eggs during the Lombard Park District Egg Hunt, which took place on Saturday at Lombard Common. The event featured a few separate egg hunts that gave the children a chance to collect colored eggs filled with treats. Saturday's participants included Camille Medinger (age 5) of Lombard, who is pictured with her large collection of eggs. One special egg in each of the hunts included a ticket for a pre-made prize basket. The five members of Lombard's 2021 Lilac Court attended the egg hunt to greet visitors and pose for pictures. Mr. Bunny also made a guest appearance at the event. Pictured left to right are: Princess Katherine Pettinger, Princess Kendall Crackel, Princess Lauren Huber, Mr. Bunny, Princess Bella Walli and Princess Emmie Sathy.

> CHRIS FOX PHOTOS Lombardian

Lilac Princess program Q&A Feb. 21

The Lombard Junior Women's Club will be hosting a live Q&A session on Sunday, Feb. 21, at 7 p.m. on their Instagram page @lilacprincessprogram. Tune in if you have questions about the 2021 Lilac Princess Program or the application process.

Meet Princess Kendall Crackel

LOMBARDIAN STAFF REPORTER

Editor's note: This is the first in a series of five profiles of the 2021 Lilac Court.

Kendall Jane Crackel says one of the reasons she wanted to become a Lilac Princess is so she could have a "platform [to] spread the word to the younger generation" about the importance of getting involved in community service.

The Glenbard East High School senior recalled how, when she got involved in the National Honor Society as a service officer, she noticed that not all her peers felt like she did—that spending one's time volunteering was worthwhile.

"I found my love for community service," the princess continued, adding that she hopes to work with younger kids on a service project—in person or virtually depending on the pandemic—where she hopes to use her status as a role model to "talk about the impact they're making.," whether it be writing letters to soldiers or creating greeting cards for seniors.

And, Princess Kendall doesn't just talk the talk. She has volunteered at a camp for special needs children through Joey's House; and for a number of animal rescue groups, such as H.E.L.P., the Almost Home Foundation and in a veterinarian mentoring program through the Anti-Cruelty Society and UIUC.

Not surprisingly, she plans to major in animal science on a pre-veterinary path, to eventually become a veterinarian specializing in shelter medicine, as well as in surgery in a private-practice setting.

At Glenbard East, she is also in the English, Spanish and Math honor societies; is a cabinet member of Rho Kappa; plays basketball, soccer and volleyball; and is a senior leader, Best Buddies volunteer and a member of the math team.



CHRIS FOX PHOTO Lombardian Princess Kendall Crackel

Princess Kendall said she met a former princess when she was a freshman, and "she [Madeline Novak] really helped me," adding, "She was someone I always looked up to."

The princess said she had applied for the 2020 Lilac Court but was not chosen, yet decided to try again this year.

Describing how she was in a grocery store when she got the acceptance call, "I was super excited!" Princess Kendall shared. "I was at a loss for words."

Since 2020, "I've really grown as a person," she summed up.

Princess Kendall is the daughter of Laurie and Brian Crackel; and sister of Jack, 20.

Meet Princess Lauren Huber

LOMBARDIAN STAFF REPORTER

This is the second in a series of five profiles of the 2021 Lilac Court.

Lauren Carol Huber says she comes from a big family of athletes, and while she participates in athletics herself, she believes it is important to expand her horizons, so to speak, by trying a variety of things.

And, that is just what the Lilac Princess has done. The Glenbard East senior has been involved in Rams Committed, the Link Crew to help with freshman orientation, student council, the German Club and the Christian Fellowship Club.

The princess is an Academic All Conference student, a scholar athlete, is a member of the *Daily Herald* 2021 DuPage County all-area girls basketball team, was named to the Upstate Eight Conference's all-conference girls basketball team, and is a member of the National, English, Science and German honor societies.

As a freshman, she ran on the Glenbard East 4 x 800-meter relay team that placed second at the IHSA girls track and field state meet. In her junior basketball season, she was a Class 4A state finalist in the IHSA Queen of the Hill Three-Point Showdown. At East, Princess Lauren has participated in volleyball, basketball, tennis, bowling, track and cross country.

"I take opportunities at Glenbard East because they offer a lot of clubs," Princess Lauren explained, adding, "I see high school as a time of trying new things."

She elaborated that those experiences have allowed her to "interact with different people," and to "not be afraid, not limit [myself]."

Outside of school, the princess attended an eight-week program called Dr. Rubin's Mini Medical School, played AAU basketball for the Illinois Rockets and participated in the St. John's Lutheran Church Youth Group.

She related that she volunteers as an assistant track coach for her former middle school at St. John's Lutheran School, where she shared that her own track coach was—and still is—one of her favorite mentors.

After high school, the Lilac Princess said she is interested in majoring in biology and studying to become a physician's assistant.

When asked why she wanted to be a member of the 2021 Lilac Court, the princess responded, "The main reason is to be an example for others."

Recalling her middle school mentor, "I want to be that mentor," she added.



CHRIS FOX PHOTO Lombardian Princess Lauren Huber

Furthermore, being in a position to be a role model, Princess Lauren said she wants to be "approachable" to younger kids who will look up to her "so I can be a sort of mentor."

Ironically, she was with her coach/mentor when she got the acceptance call, and "it just felt surreal. It was just so exciting."

Because of the uncertainties over this year's Lilac Time festivities, the princess said the Lilac Court is at a minimum planning virtual events to share with the community, and this year it is "especially important to spread cheer."

If the Lilac Parade is a go this year, she said it will be exciting to have three Lilac Courts (2019, 2020 and 2021) participating, because "As a community we are pulling together."

Together is better," she concluded.

Princess Lauren is the daughter of Marcia and Troy Huber; and sister of Troy, 26; Tyler, 24; Danielle, 21; and Mackenzie, 16.

Meet Princess Katherine Pettinger

By Jane Charmelo LOMBARDIAN STAFF REPORTER

Editor's note: This is the third in a series of profiles of the 2021

Lilac Court. Katherine Elna

Pettinger says she had always wanted to be a Lilac Princess, after seeing them at the Daddy/Daughter dances she attended as a child.

"I wanted to be just like them," she continued, and as she got older, realized that wearing a tiara and gown was only the surface of what it means to be part of the Lilac Court.

She sees being part of the Lilac Court as an opportunity to contribute to her community and communicate with the younger children who will look to her as a role model.

It is "more so about spreading happiness and community service,"

Princess Katherine Pettinger

Princess Katherine said, and now it is "a perfect opportunity" for her to tell the younger kids that "they are capable of doing anything that they want."

The Elmhurst University sophomore is a 2019 graduate of Willowbrook High School, where she was a member of the National English, Civitas, World Language, Tri-M (music) and National Honor societies. She also received the Human Relations Award and was a member of the Key Club while attending the Villa Park high school.

While attending school in District 45, the princess participated in the Destination Imagination program and later became a volunteer, which earned her a scholarship. She has also volunteered for Relay for Life fundraising events, both while in high school and college.

Princess Katherine has also volunteered for the Annie LeGere Foundation, because as someone who has food allergies, she thought it was "super important to [make people] aware of what allergies do to people."

At Elmhurst University, she is on the women's bowling team, and is a member of the Phi Kappa Phi and Kappa Delta Pi honor societies. She is majoring in elementary education, where she hopes to graduate with honors.

Outside of school, the Lilac Princess played with the Lombard Thunder softball organization; and enjoys boating, fishing, singing and softball.

With the pandemic restricting many in-person visits in and around the community, especially with children, Princess Katherine said she and the other princesses will be providing video "visits," which she says is for everyone's safety—but will still give kids "a chance to have fun."

At the same time, she wants to "give them a sense of hope ... a need to stick it out."

Princess Katherine is the daughter of Keeley and Steve Pettinger; and sister of Christina, 15; and Elizabeth, 12.

Meet Princess Emmie Sathy

By Jane Charmelo

LOMBARDIAN STAFF REPORTER Editor's note: This is the fourth in a series of profiles of the 2021

Lilac Court. Emmie Sahana Sathy is passionate about working with special needs individuals; so much so that she is planning for a career in special education after attending Vanderbilt University's Peabody College of Education.

The Glenbard East High School senior is president of the high school's Best Buddies organization, has been a camp counselor at a camp for children and adults with special needs and is a board member and volunteer with Joey's House—a non-profit organization started by



CHRIS FOX PHOTO Lombardian

her family that provides **Princess Emmie Sathy** educational and social opportunities for teens with disabilities.

Her volunteer experience also includes teaching children in kindergarten through third grade at Parkview Community Church in Glen Ellyn, and volunteering at the TLC Camp in Lombard for children with cancer and a sibling.

At the Lombard high school, Princess Emmie excels academically. She received the AP Capstone Diploma; is a member of the National, National English, Rho Kappa (history), math and Spanish honor societies; and has received high academic honors.

Also at East, the princess has been the captain of her badminton and tennis teams, served as a senior leader and is a RISE mentor for a program that reaches out to freshmen and sophomores.

Princess Emmie said that when she was a TLC counselor, the Lilac Court came to visit, and she saw how the little girls' eyes lit up.

It was that experience, she continued, that made her want to be a role model, and at the same time, "represent the town that I love so much."

With COVID-19 restricting in-person activities, the Lilac Princess said she and the other princesses have been brainstorming to find ways to connect with the younger children.

"We've had to get very creative," she related, adding, "We've all been able to bring different perspectives."

They princesses made a video promoting the Village of Lombard blood drive, planned a storytime to read to younger children and continue looking for ways to reach out to the children.

"It's been very fun in a way ... but at times it's been challenging," the princess said.

Princess Emmie is the daughter of Karyn and Anup Sathy; and sister of Joseph, 15.

Meet Princess Isabella Walli

By Jane Charmelo

LOMBARDIAN STAFF REPORTER *Editor's note:* This is the fifth in a series of five profiles of the 2021 Lilac Court.

Isabella Nicole Walli says that as a little girl, she held a certain view of the Lilac Court—seeing them dressed in their gowns and tiaras—waving at the crowds from their float in the Lilac Parade, which she remembers being "my favorite event."

However, as she got older, Princess Isabella said she realized that being a Lilac Princess was more about what's on the inside—being a positive influence to younger children and her community.

She got to know coworkers at Paradise Bay Water Park who were princesses, and "I just thought that it was amazing," added the princess.

So, she decided to apply for the 2021 Lilac Court "to be in that position for little girls to look up to as a role model."

The princess has been fulfilling that role in part through her community service, which has been volunteering at Belmont Assisted Living Center, for Relay for Life and Feed My Starving Children, and with Rolling Thunder youth volleyball.

The Willowbrook High School senior has been recognized with the Freshman Top 10 Percent, Human Relations, and Mike Karos Heart and Hustle awards; and holds membership in the Civitas, National, World Language, Math and English honor societies.

Princess Isabella was chosen to represent her high school on a study-abroad trip to Costa Rica and has been a student ambassador, participated in the Willowbrook girls volleyball program and has been a member of the yearbook and animal welfare clubs.

When not involved in school activities, the princess works as a kennel technician at DuPage Animal Hospital and enjoys spending time with her family and two rescue dogs. She plans to attend either Loyola University-Chicago or the University of Illinois at Urbana-Champaign to major in forensic psychology.

The Lilac Princess admits that it has been challenging to fulfill the duties of the Lilac Court



Princess Isabella Walli

that would have—under other circumstances—been conducted in person, but like the other princesses, she is facing those challenges head on to create "a sense of normalcy" for the children and Lombard community as a whole.

She said she and her fellow Lilac Court princesses have "tried to reach out virtually," and for her, "My biggest message [to younger children] is to embrace who you are," adding, "I've tried to embrace who I am."

"I would tell them how [volunteering] benefits the community, to make the community a better place. It really does," summed up the Lilac Princess.

Princess Isabella is the daughter of Jennifer and Ted Walli; and sister of Julia, 19.

Lilac Princess Virtual Storytime April 16

Children are invited to join the 2021 Lilac Princesses for a free virtual storytime on Zoom on Friday, April 16, at 6:30 p.m. This event is sponsored by the Lombard Junior Women's Club and is geared for kids under age 10. To register go to tinyurl.com/lilacprincessstorytime2021.

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PRINCESS DINE OUT NIGHTS

A benefit to support the Lombard Junior Women's Club Lilac Princess Program

Tuesday, April 6th 5-8pm Bumper 2 Burger Wednesday, April 14th 5-8pm Rosemary & Jeans

Tuesday, April 20th 5-8pm Culvers Lombard

Come support the Lilac Princess Program and our local Lombard restaurants!

Be sure to bring in this flyer, show a screenshot, or tell the cashier you are supporting the Lilac Princess Program!







Lilac Princess Virtual Storytime Friday, April 16th at 6:30 p.m. via Zoom Free to Register*:

<u>https://tinyurl.com/lilacprincessstorytime2021</u>

*limited to 15 families

Bring your favorite snack and join the 2021 Lilac Princesses for a few bedtime stories!

This event is intended for children age 10 and under.



Village President Keith T. Giagnorio

Village Clerk Sharon Kuderna

Trustees

Dan Whittington, Dist. 1 Anthony Puccio, Dist. 2 Reid Foltyniewicz, Dist. 3 Andrew Honig, Dist. 4 Dan Militello, Dist. 5 William "Bill" Ware, Dist. 6

Village Manager Scott R. Niehaus

"Our shared Vision for Lombard is a community of excellence exemplified by its government working together with residents and businesses to create a distinctive sense of spirit and an outstanding quality of life."

"The Mission of the Village of Lombard is to provide superior and responsive governmental services to the people of Lombard."

VILLAGE OF LOMBARD 255 E. Wilson Ave.

Lombard, Illinois 60148-3926 (630) 620-5700 Fax (630) 620-8222 www.villageoflombard.org

May 3, 2021

Ms. Brittney Conway Lombard Junior Women's Club and Lombard Lilac Princesses 837 S. Westmore, A2-G Illinois, IL 60148

Dear Brittney, Members of the Lombard Junior Women's Club and Lombard Lilac Princesses:

Thank you for your continued support of the Community Blood Drives. The Village held its Spring Blood Drive on April 14th at Yorktown and the First Church. A total of 87 pints of blood were donated helping save 261 lives. 2020 was an amazing year with 32 Village Blood Drives, 948 pints of blood donated and being able to help save nearly 2,850 lives! Our goal is to make 2021 even better.

Your creativity in producing and posting a u-tube video of the Lilac Princesses supporting the Spring Blood Drive, in lieu of the traditional visit by the young ladies to a drive due to COVID restrictions was not only amazing-done, but was very well received by so many viewers. It is because of the efforts of individuals like yourself that the Village has been able to help so many people in need.

The Village participates with Versiti Blood Centers and hosts five Drives each year. The remaining 2021 Blood Drive dates are June 16th and September 8th, with the special November 10th drive in honor of our Veterans and President Bill Mueller. We hope that you will again be able to provide the needed assistance that it takes to carry out this tremendous job.

Again, thank you for your support of this program.

Very truly yours,

Keith T. Giagnorio Village President

/cb

Blood drive 2021 apr helpers thank you

15. The Maple Street Chapel Preservation Society has done a beautiful job of maintaining the beauty of this chapel and the Juniors presented a warm and memorable event for the five princesses.

As donors of the princesses' tiaras and the queen's crown, representatives of Lombard Service League were honored to be in attendance when Kendall Crackel, Lauren Huber, Katherine Pettinger, Emmie Sathy and Bella Walli were recognized. We are looking forward to watching the event on the Juniors' Facebook page. We wish these young women much happiness in the year ahead and we commend Brittney Conway, chairman of the Lilac Princess Program, and her team on hosting this enjoyable evening.

Lombard Service League

2021 Lilac Queen Coronation May 1

The Lombard Junior Women's Club will be livestreaming the crowning of the 2021 Lilac Queen on Saturday, May 1, at 1 p.m. Tune in live on Facebook @LombardJuniors to watch the coronation ceremony.

A recording of the presentation will be available on Facebook and Instagram (@lilacprincessprogram) after the event.

2021 Lilac Queen Coronation May 1

The Lombard Junior Women's Club will be livestreaming the crowning of the 2021 Lilac Queen on Saturday, May 1, at 1 p.m. Tune in live on Facebook @LombardJuniors to watch the coronation ceremony. A recording of the presentation will be available on Facebook and Instagram (@lilacprincessprogram) after the event.

Thanks to Lombard Junior Women's Club for Tiara presentation ceremony

Thank you to the Lombard Junior Women's Club for another wonderful Tiara presentation ceremony at the Maple Street Chapel on March



The Lombard Junior Women's Club

cordially invites you to attend the

2021 Lilac Queen Coronation

Saturday, May 1 1:00 p.m. Lilacia Park, Lombard

If inclement weather, event will be held at Lombard Commons

Masks are required to be worn when social distancing is not possible during the event.







2021 LILAC QUEEN CORONATION

May 1, 2021

INTRODUCTION OF 2021 LILAC COURT

Kendall Crackel Daughter of Brian & Laurie Crackel

Lauren Huber Daughter of Troy & Marcia Huber

Katherine Pettinger Daughter of Steve & Keeley Pettinger

Emmie Sathy Daughter of Anup & Karyn Sathy

Bella Walli Daughter of Ted & Jennifer Walli

WELCOME & ACKNOWLEDGEMENTS

JIM SCALZO, LOMBARD PARK DISTRICT

KEITH GIAGNORIO, VILLAGE OF LOMBARD

JAMYA WHITMAN, 2020 LILAC QUEEN

ANNOUNCEMENT OF 2021 LILAC QUEEN

PRESENTATION OF 2021 LILAC QUEEN & COURT

Thank you to our floral sponsor:

FLORAL STUDIO





CHRIS FOX PHOTOS Lombardian

Coronation day

Lombard's 2021 Lilac Queen coronation ceremony took place in bright and windy conditions on Saturday afternoon in Lilacia Park. Emmie Sathy, a senior at Glenbard East High School, was named the 2021 Lilac Queen. One photo (above left) from the ceremony shows the queen with the four princesses in this year's court. Pictured left to right are Princess Katherine Pettinger, Princess Lauren Huber, Queen Emmie Sathy, Princess Kendall Crackel and Princess Bella Walli. Another photo (above right) shows Jamya Whitman (left)—the 2020 Lilac Queen—with Queen Emmie. Queen Jamya, like Queen Emmie, is a senior at Glenbard East. The 2020 Lilac Queen joined Lombard

Village President Keith Giagnorio and Jim Scalzo, the president of the Lombard Park District Board of Park Commissioners, to give remarks at the ceremony. Brittney Conway, who co-chairs (with Susie Denz) the Lilac Princess Program for the Lombard Junior Women's Club (LJWC), introduced the members of the court before revealing this year's queen. Queen Emmie then spoke briefly after receiving the crown. "It truly is an honor to serve as your 2021 Lilac Queen," she said. The LJWC conducts the annual Lilac Princess Program, which dates back to 1930. All five members of the 2021 court each will receive a \$1,000 scholarship.



THE LOMBARD JUNIOR WOMEN'S CLUB CORDIALLY INVITES YOU TO THE



SUNDAY, MAY 16 3:00 P.M. ROSEMARY & JEANS

RSVP TO SUSIE AT 630-743-3260



