

Village of Lombard

*Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org*



Meeting Agenda - Final

Tuesday, April 7, 2026

7:00 PM

Lorraine G. Gerhardt Community Room

Community Promotion & Tourism

*Trustee Patrick Egan, Chairperson,
Bernie Dudek, Alternate Chairperson,
Kimberly Messina, Kathleen Rodak,
Marshon Balthazar, Junaid Ali, Alexa Ardia,
Sanah Abdelfattah and Jim Grillo*

*Ex-Officio Members: Rick Galfano - Lombard Chamber of Commerce; Beth Marchetti
- DuPage Convention & Visitors' Bureau; Yorktown Centre - Josh Dean; Embassy
Suites - Mike Hansen; Sure Stay Plus - Randy Cline; Extended Stay America (22nd) -
Dolores Serrano; Comfort Suites - Rushil Patel; Extended Stay America (Technology)
- Nelly Figueroa; Fairfield Inn & Suites - Tamara Rodgers; Hyatt Place - Arvyda
Mikalainis; Towne Place Suites - Rebekah Burton; The Westin - Torrez Watson
Staff Liaison Nicole Aranas*

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the February 3, 2026 Community Promotion and Tourism meeting.

5.0 Unfinished Business

6.0 New Business

[260128](#)

Placer.ai Software Presentation

Director of Economic Development and Planning Trevor Dick will provide a presentation on the latest updates related to the Placer.ai software.

Attachments:

[Frosty Faustings 2026 - The Westin Chicago Lombard - Jan 29, 2026 - Feb 1, 2](#)

[Lombard Restaurant Week 2026 Placer AI Analysis](#)

[Retail Leakage Report 4.2.2026](#)

7.0 Other Business

8.0 Information Only

Local Tourism Grant Overview

Staff will provide an overview of the 2026 Local Tourism Grant Program, including the application review process and related considerations.

9.0 Adjournment