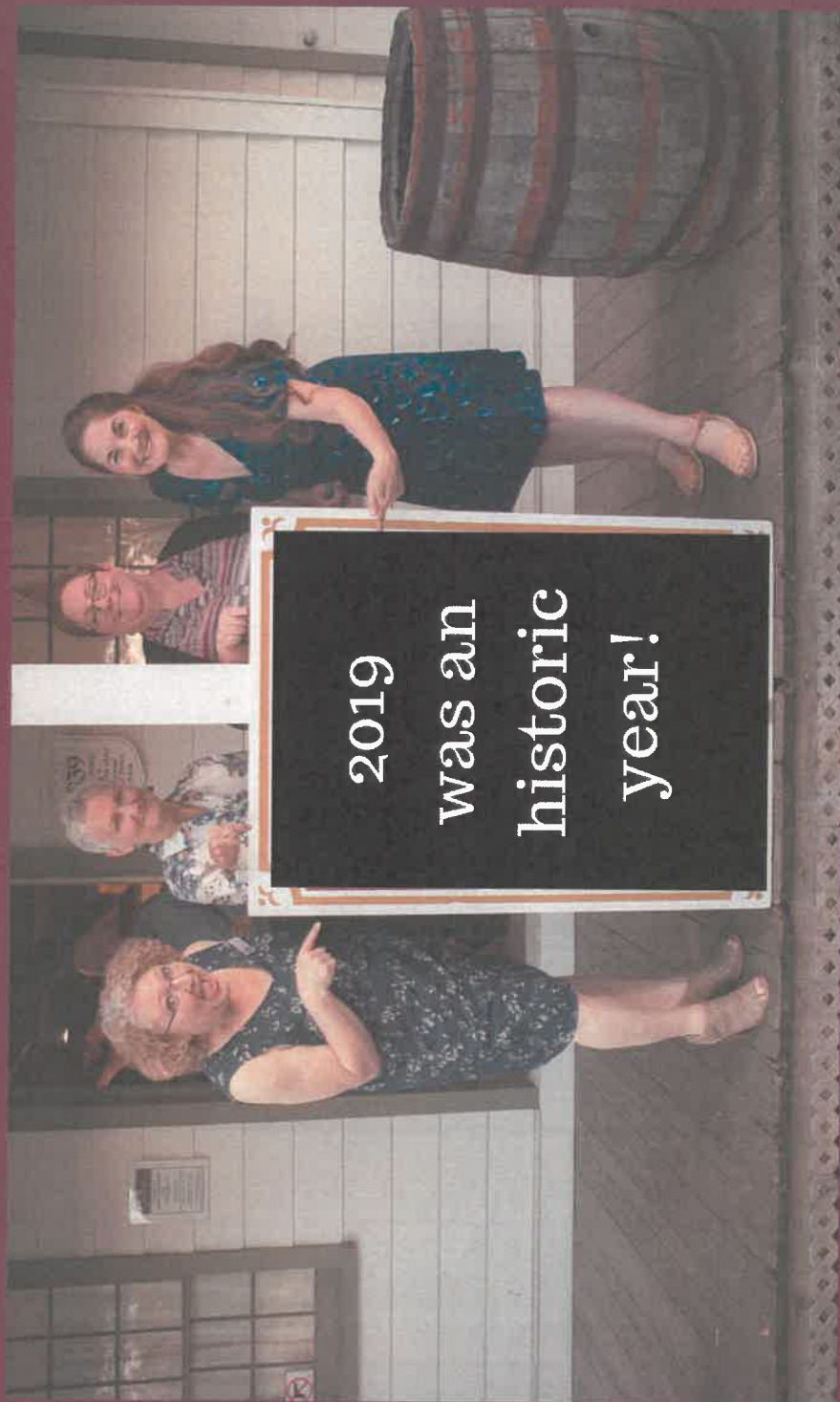




LOMBARD HISTORICAL SOCIETY

2019 YEAR-END REVIEW



HISTORY MATTERS | JAN. 2020



2019 GOALS

WHAT WE WANTED TO ACHIEVE

- Bring top programming to the community of Lombard while reaching a national audience with the Sheldon Peck Exhibition
- Highlight the 150th anniversary of Lombard with exhibits and celebrations
- Bring weekly programs that are both engaging and educational
- Continue to work on our collection and archives
- Expand donations to LHS to bring us to a better financial future.



\$70,000

EXHIBIT EXPENSES

\$13,340

VILLAGE OF LOMBARD CONTRIBUTION THROUGH
TOURISM GRANT



PERFORMANCE FOR PECK EXHIBIT

JUNE 4, 2019-OCTOBER 2019

- 1077 walk-in visitors to see the exhibit
- 1046 program visitors to attend specific activities
- 200% increase in cash donations
- \$4800 in sales of Book and DVD
- Stories on WTTW's Chicago Tonight, Chicago Sun Times, Vermont Art Guide, Daily Herald, Lombardian, and multiple state and regional newsletters

HISTORY MATTERS | JAN. 2020



**VISITORS FROM 17
STATES AND 3
COUNTRIES**



**33% OF VISITORS
FOUND OUT THROUGH
WORD OF MOUTH**

Pennsylvania was number 2 to Illinois

Print advertising was second followed
by 8% through WTTW

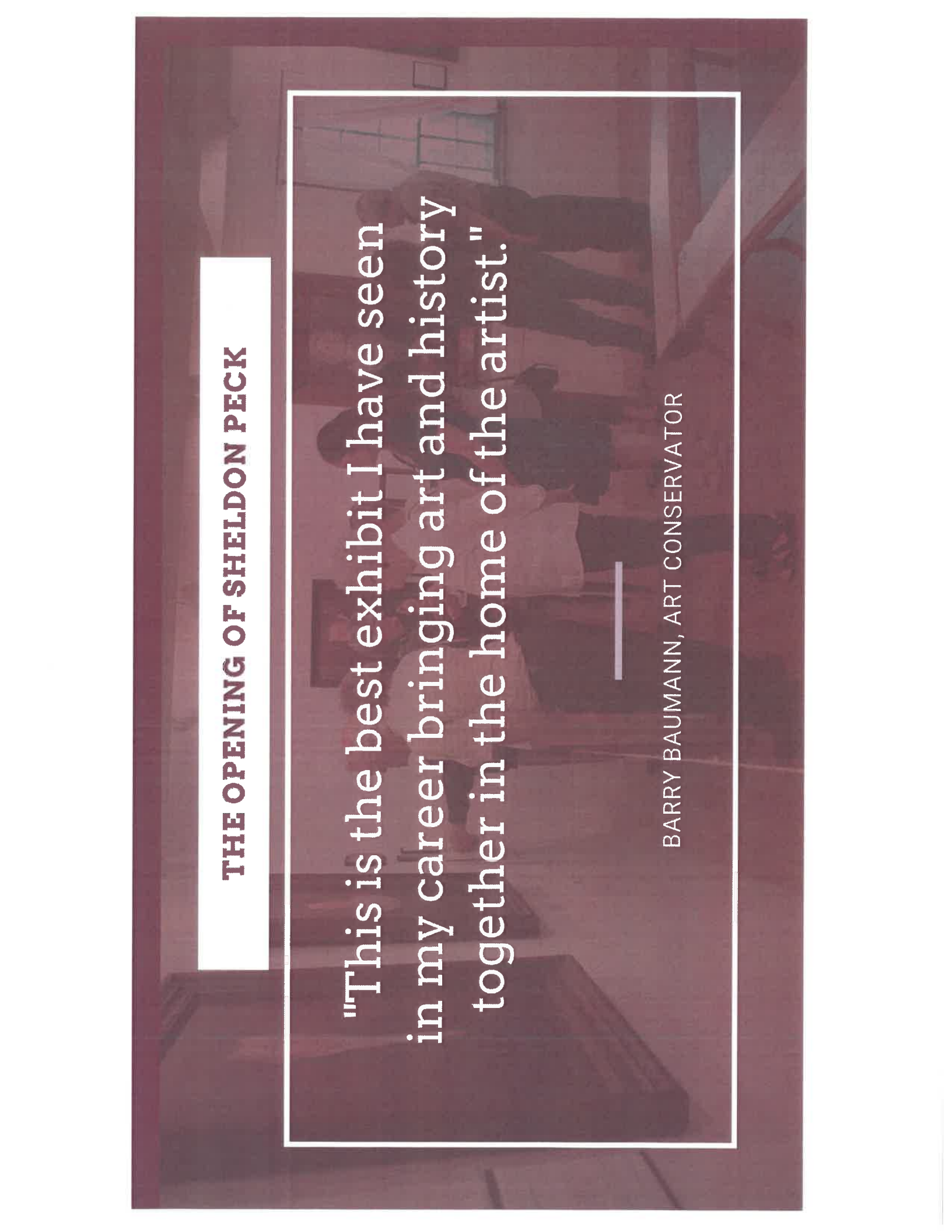
**BOOKS SOLD TO
NATIONAL MUSEUMS
AND AUCTION HOUSES**



**NATIONAL
ADVERTISING
CAMPAIGN**

Including the Art Institute, National
Folk Art Museum, Harvard University
and Christies Auction House.

Ads in The Magazine Antiques,
Midwest Living, The Newtown Bee, and
Maine Antiques Digest

The background of the entire page is a photograph of an art gallery. Several people are seen from behind, looking at a large painting on the wall. The lighting is soft and focused on the artwork. The overall color palette is muted, with a lot of greys and soft blues.

THE OPENING OF SHELDON PECK

"This is the best exhibit I have seen
in my career bringing art and history
together in the home of the artist."

BARRY BAUMANN, ART CONSERVATOR



KEY ACHIEVEMENT

We brought the Lombard Historical Society and Sheldon Peck Homestead to a nationally significant level in the folk art community.





REVENUE FOR 2019

\$225,000

2018 REVENUE \$174,000

Happy 150th Birthday
Lombard 1869-2019

**REVENUE FROM
VILLAGE OF LOMBARD**

\$150,000 budget from Hotel/Motel
\$13,000 Peck Exhibit Grant
\$1,790 Walking Tour tourism Grant



**REVENUE FROM
LHS DONATIONS,
PROGRAMMING, AND
MEMBERSHIPS**

\$73,000



Significant Numbers at a Glance

3965 VOLUNTEER HOURS
Valued by the Independent Sector at
\$107,015.35

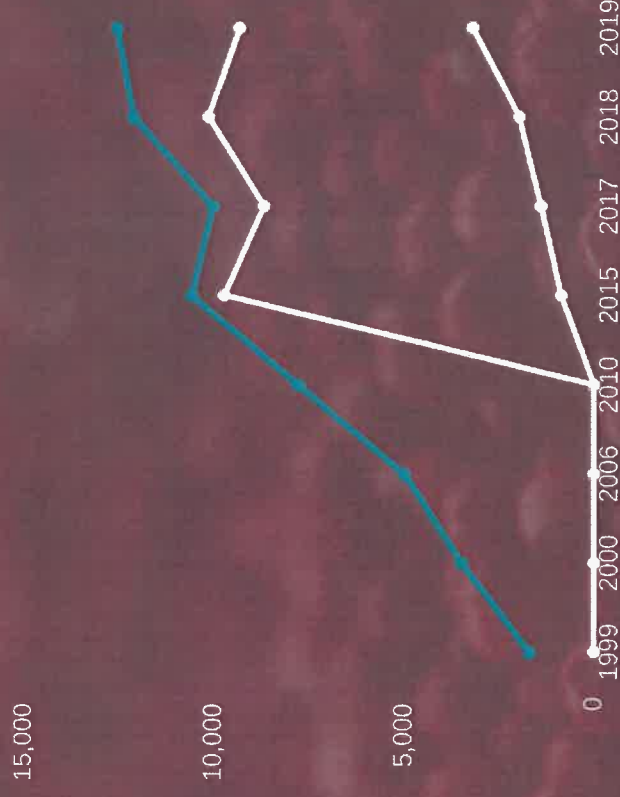
IN-KIND DONATIONS
\$44,688 Peck Exhibition
\$5000 in software, design, and
accounting

125+ PROGRAMS IN 2019

NET INCOME
\$33,877.85 a 137% increase over 2018

TOTAL VISITORS

- The Sheldon Peck has had a steady increase in visitors (bottom line)
- The Victorian Cottage and Outreach numbers took a dip in 2019 as we did not host the Civil War reenactment and could not count those 2500 event goers
- The Overall visitors rose by almost 500 this year to 12,540.
- Our highest number in our history.



2020 EVENTS HONORING WOMEN'S SUFFRAGE



A NEW DOCUMENTARY

A new documentary by Tim Frakes Productions-
All Citizens: Fifteen Lombard women who voted 29 years before the 19th amendment, and the story of those who made it possible.

NEW EXHIBITS

- New Temporary Exhibit- The Art and Artists of the Suffrage movement
- New Permanent exhibit on Lombard Vote
- New Peck exhibit about folk art

NEW GRANTS

- Pomeroy Grant to add permanent plaque honoring Ellen Martin.
- Network to Freedom Grant
- Dupage CF mini-grant (applied for)
- CAP Grant for collection management