



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Patrick Egan, Chairperson,
Bernie Dudek, Alternate Chairperson,
Joe Orsolini, Kimberly Messina, Umar Haque,
Kathleen Rodak, Marshon Balthazar, Junaaid Ali,
Alexa Ardia, Sanah Abdelfattah and Jim Grillo
Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Extended Stay America
(22nd) - Dolores Serrano; Comfort Suites - Rushil Patel;
Extended Stay America (Technology) - Nelly Figueroa; Fairfield
Inn & Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;
Towne Place Suites - Rebekah Burton; The Westin - Torrez
Watson
Staff Liaison Nicole Aranas*

Tuesday, February 3, 2026

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the January 6, 2026 Community Promotion and Tourism Committee meeting.

5.0 Unfinished Business

[260013](#)

Local Tourism Grant Application 2026 - Lilac Princess Program

Grant request from the Lombard Junior Women's Club in the amount of \$7,500 from Hotel/Motel funds to cover the cost of scholarships awarded to the Lilac Court members. The program begins in March and runs through June 24, 2026.

Legislative History

1/6/26

Community Promotion &
Tourism

continued

6.0 New Business

[260046](#)

Local Tourism Grant Application 2026 - Lombard Cycling Classic

Grant Request from the Prairie State Cycling Series LLC (PSCS) in the amount of \$10,000 plus village services from Hotel/Motel funds for

expenses related to the fees associated with the event. The event is scheduled to take place on July 21, 2026.

[260047](#)

Local Tourism Grant Application 2026 - Food Truck Social

Grant request from the Lombard Historical Society in the amount of \$4,118 from Hotel/Motel funds to cover the cost of live entertainment for the event. The event is scheduled to take place on September 5, 2026.

[260048](#)

Local Tourism Grant Application 2026 - 250 America Art Installation at Lilacia Park

Grant request from the Lombard Historical Society in the amount of \$2,500 from Hotel/Motel funds to support signage and marketing costs. The event is scheduled to take place June through August 2026.

[260049](#)

Local Tourism Grant Application 2026 - Explore Historic Lombard App

Grant request from the Lombard Historical Society in the amount of \$5,000 to cover the cost of the development and launch of a new mobile app and the addition of early community content. The launch of the app is estimated to be completed within 4 months in time for Lilac Time.

[260050](#)

Local Tourism Grant Application 2026 - Spooktacular

Grant request from the Lombard Area Chamber of Commerce in the amount of \$15,500 including village services from Hotel/Motel funds to cover the cost of village services (Public Works, Police, Fire) and inflatable entertainment. The event is scheduled to take place on October 18, 2026.

[260051](#)

Local Tourism Grant Application 2026 - Candy Cane Lane Holiday Market

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,000 including village services from Hotel/Motel funds to cover the cost of village services that involve blocking off South Park Avenue between St. Charles Road and Michael McGuire Drive and advertising and/or additional signage. The event will take place on December 5, 2026.

[260045](#)

Local Tourism Grant Application 2026 - Lombard Brew Fest

Grant request from the Lombard Junior Women's Club in the amount of \$19,000 including the cost of village services from Hotel/Motel funds to cover the costs of security and police, maintenance and general operations/logistics, waste removal, fencing/barricades, miscellaneous village services, tenting, and additional event costs. The event will take place on July 18, 2026.

7.0 Other Business

8.0 Information Only

9.0 Adjournment