



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda

Community Promotion & Tourism

*Trustee Patrick Egan, Chairperson,
Bernie Dudek, Alternate Chairperson,
Joe Orsolini, Kimberly Messina, Umar Haque,
Kathleen Rodak, Marshon Balthazar, Junaid Ali,
Alexa Ardia, Sanah Abdelfattah and Jim Grillo*

*Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Extended Stay America
(22nd) - Dolores Serrano; Comfort Suites - Rushil Patel;
Extended Stay America (Technology) - Nelly Figueroa; Fairfield
Inn & Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;
Towne Place Suites - Rebekah Burton; The Westin - Torrez
Watson
Staff Liaison Nicole Aranas*

Tuesday, February 3, 2026

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

*Request to approve the minutes of the January 6, 2026 Community Promotion and
Tourism Committee meeting.*

5.0 Unfinished Business

260013

Local Tourism Grant Application 2026 - Lilac Princess Program

Grant request from the Lombard Junior Women's Club in the amount of \$7,500 from Hotel/Motel funds to cover the cost of scholarships awarded to the Lilac Court members. The program begins in March and runs through June 24, 2026.

Legislative History

1/6/26

Community Promotion &
Tourism

continued

6.0 New Business

260046

Local Tourism Grant Application 2026 - Lombard Cycling Classic

Grant Request from the Prairie State Cycling Series LLC (PSCS) in the amount of \$10,000 plus village services from Hotel/Motel funds for

expenses related to the fees associated with the event. The event is scheduled to take place on July 21, 2026.

260047**Local Tourism Grant Application 2026 - Food Truck Social**

Grant request from the Lombard Historical Society in the amount of \$4,118 from Hotel/Motel funds to cover the cost of live entertainment for the event. The event is scheduled to take place on September 5, 2026.

260048**Local Tourism Grant Application 2026 - 250 America Art Installation at Lilacia Park**

Grant request from the Lombard Historical Society in the amount of \$2,500 from Hotel/Motel funds to support signage and marketing costs. The event is scheduled to take place June through August 2026.

260049**Local Tourism Grant Application 2026 - Explore Historic Lombard App**

Grant request from the Lombard Historical Society in the amount of \$5,000 to cover the cost of the development and launch of a new mobile app and the addition of early community content. The launch of the app is estimated to be completed within 4 months in time for Lilac Time.

260050**Local Tourism Grant Application 2026 - Spooktacular**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$15,500 including village services from Hotel/Motel funds to cover the cost of village services (Public Works, Police, Fire) and inflatable entertainment. The event is scheduled to take place on October 18, 2026.

260051**Local Tourism Grant Application 2026 - Candy Cane Lane Holiday Market**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,000 including village services from Hotel/Motel funds to cover the cost of village services that involve blocking off South Park Avenue between St. Charles Road and Michael McGuire Drive and advertising and/or additional signage. The event will take place on December 5, 2026.

260045**Local Tourism Grant Application 2026 - Lombard Brew Fest**

Grant request from the Lombard Junior Women's Club in the amount of \$19,000 including the cost of village services from Hotel/Motel funds to cover the costs of security and police, maintenance and general operations/logistics, waste removal, fencing/barricades, miscellaneous village services, tenting, and additional event costs. The event will take place on July 18, 2026.

7.0 Other Business

8.0 Information Only

9.0 Adjournment