



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Meeting Agenda Community Promotion & Tourism

*Trustee Patrick Egan, Chairperson,
Bernie Dudek, Alternate Chairperson,
Joe Orsolini, Kimberly Messina, Umar Haque,
Kathleen Rodak, Marshon Balthazar, Junaaid Ali,
Alexa Ardia, Sanah Abdelfattah and Jim Grillo
Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites - Alan
Gagnon; Extended Stay America (22nd) - Iverliss Hernandez;
Comfort Suites - Frank Balisteri; Extended Stay America
(Technology) - Adriana DeHoyos; Fairfield Inn & Suites - Tamara
Rodgers; Hyatt Place - Arvyda Mikalainis; Towne Place Suites -
Rebekah Burton; The Westin - Torrez Watson
Staff Liaison Nicole Aranas*

Tuesday, November 4, 2025

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

2.0 Roll Call

3.0 Public Participation

4.0 Approval of Minutes

Request to approve the minutes of the October 7, 2025 Community Promotion and Tourism meeting.

5.0 Unfinished Business

6.0 New Business

[250340](#)

Placer.ai Location Analytics Platform Purchase

Recommendation from the Economic and Community Development Committee (ECDC) to purchase a subscription for Placer.ai software, a location analytics platform. Placer.ai provides real-time mobility and foot traffic data that will provide informed data driven decisions to attract and retain business support, downtown activities, and evaluate development opportunities. (DISTRICT ALL)

7.0 Other Business

8.0 Information Only

9.0 Adjournment