



Village of Lombard

Village Hall
255 East Wilson Ave.
Lombard, IL 60148
villageoflombard.org

Minutes

Community Promotion & Tourism

*Trustee Bernie Dudek, Chairperson,
Vacancy, Alternate Chairperson,
Joe Orsolini, Nancy Schukat, Nicholas Piron,
Gayle Kankovsky, Kimberly Messina,
Umar Haque and Kayla Harger*

*Ex-Officio Members: Rick Galfano - Lombard Chamber of
Commerce; Beth Marchetti - DuPage Convention & Visitors'
Bureau; Yorktown Centre - Josh Dean; Embassy Suites - Mike
Hansen; Sure Stay Plus - Randy Cline; Sonesta ES Suites -
Alan Gagnon; Extended Stay America (22nd) - Iverliss
Hernandez; Comfort Suites - Frank Balisteri; Extended Stay
America (Technology) - Adriana DeHoyos; Fairfield Inn &
Suites - Tamara Rodgers; Hyatt Place - Arvyda Mikalainis;
Towne Place Suites - Rebekah Burton; The Westin - Kym Myers
Staff Liaison Nicole Aranas*

Tuesday, February 4, 2025

7:00 PM

Lorraine G. Gerhardt Community Room

1.0 Call to Order and Pledge of Allegiance

*The meeting was called to order by Chairperson Bernie Dudek at 7
p.m.*

The Pledge of Allegiance was led by Bernie Dudek.

2.0 Roll Call

Present 6 - Bernie Dudek, Joe Orsolini, Nancy Schukat, Gayle Kankovsky, Kimberly
Messina, and Umar Haque

Absent 2 - Nicholas Piron, and Kayla Harger

*Also present: Nicole Aranas, Staff Liaison, Jenelle Metcalf, Lombard
Junior Women's Club, Igor Bakovic, DuPage Sports Commission,
Alison Costanzo, Lombard Historical Society, and Rick Galfano,
Lombard Area Chamber of Commerce.*

3.0 Public Participation

4.0 Approval of Minutes

A motion was made by Kimberly Messina, seconded by Umar Haque, to approve the minutes of the January 14, 2025 meeting. The motion passed by unanimous vote. Joe Orsolini abstained as he had not yet arrived.

5.0 Old Business

6.0 New Business

[250018](#)

Local Tourism Grant Application 2025 - Lombard Brew Fest

grant request from the Lombard Junior Women's Club in the amount of \$19,000 including the cost of Village services from Hotel/Motel funds to cover the costs of security and police, maintenance and general operations/logistics, waste removal, fencing/barricades, miscellaneous Village services, tenting, and additional event costs. The fest will take place on July 19, 2025.

Presentation by Lombard Junior Women's Club (LJWC) Committee Chair Jenelle Metcalf. The event has been very successful and the LJWC is expecting a full sell-out of the event this year. The VIP ticket added perks such as early entry, snacks, and pub seating. The LJWC heard that they undercharged for this perk and see this as an opportunity for the future. Most of the event expenses come from tenting expenses, fencing, and security. The grant request this year is higher due to an increase in expenses in 2024.

Joe Orsolini arrived at 7:15 p.m.

Members of the Committee raised questions about hotel stays, increased costs to support the event, potential impact on local businesses, and the overall budget.

Jenelle explained that the event would not happen without the grant funds and the attendees would bring business to local restaurants in the area. Nicole Aranas explained the history of the event and shared that local food and beverage business locations downtown do get strong business in connection with the event as attendees will often eat and drink in downtown before leaving the area. The Committee discussed approving the grant request for the same amount as 2024.

A motion was made by Nancy Schukat, seconded by Gayle to approve the grant request in the amount of \$17,500 including Village services.

Ayes: Nancy Schukat, Gayle Kankovsky, Kimberly Messina

Nays: Joe Orsolini, Umar Haque

250019**Local Tourism Grant Application 2025 - Lombard Cycling Classic**

Grant request from the Prairie State Cycling Series, LLC in the amount of \$10,000, plus Village services from Hotel/Motel funds for expenses related to the fees associated with the event. The event is scheduled to take place on July 22, 2025.

Presentation by Director of Sports for the DuPage Sports Commission Igor Bakovic. The Prairie State Cycling Series LLC (PSCS) will host the event, but will be partnering with the DuPage Sports Commission (DSC) and the DuPage Convention & Visitors Bureau (DCVB). The event draws cyclists from around the world and has generated hundreds of hotel stays in previous years averaging a 12-14 day stay and peaking at 29 rooms per night. The family fun ride allows the public to join and race on the course including children on bikes and strollers in the back of the race.

The Committee agreed that there is a lot of enthusiasm for this event by the community and also generates a large number of overnight hotel stays and tourism in Lombard.

A motion was made by Joe Orsolini, seconded by Nancy Schukat, to approve the grant request in the amount of \$10,000 plus Village services. The motion was approved by all.

250020**Local Tourism Grant Application 2025 - Food Truck Social**

Grant request from the Lombard Historical Society in the amount of \$4,075 from Hotel/Motel funds to cover the costs of entertainment for live bands, stilt walking/juggling, face painting, and a bubble artist. The event is scheduled to take place on September 6, 2025.

Presentation by Executive Director of the Lombard Historical Society (LHS) Alison Costanzo. This event fills a void within the community left by the Taste of Lombard. There is a large following of food trucks and the event brings in between 800-1500 visitors from Lombard and out of state. In addition to food trucks, there are activities for kids and the museum is open for admission. There was feedback that visitors were coming to the event and learning about Lombard. The event was featured on Fox 32 and the Daily Herald which brought in visitors from outside of Lombard. This year, the LHS is looking at other entertainment options including a family friendly addition to the event. The ticketing will also change to collect more information on attendee zip codes.

A motion was made by Joe Orsolini, seconded by Umar Haque, to approve the grant request in the amount of \$4,075. The motion was approved by all.

[250021](#)**Local Tourism Grant Application 2025 - Spooktacular**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$10,000 including Village services from Hotel/Motel funds to cover the cost of Village Services, Waste Management costs, and any non-funded activities. The event will take place on October 19, 2025.

Presentation by Lombard Area Chamber of Commerce President Rick Galfano. This year the event will be solely operated by the Chamber. Inflatable vendors have tripled in size for every age group which drew many more children and families than previous years. The Chamber also set up quiet generators which increased the expenses, but it was a safe investment. This year the Chamber would like to add food vendors such as specialty desserts to the event.

A motion was made by Joe Orsolini, seconded by Umar Haque, to approve the grant request in the amount of \$10,000 including Village services. The motion was approved by all.

[250022](#)**Local Tourism Grant Application 2025 - Candy Cane Lane Holiday Market**

Grant request from the Lombard Area Chamber of Commerce in the amount of \$5,000 from Hotel/Motel funds to cover the cost of Village Services that involve blocking off South Park Avenue between St. Charles Road and Michael McGuire Drive and the costs of patio heaters and street decorations. The event will take place on December 6, 2025.

Presentation by Lombard Area Chamber of Commerce President Rick Galfano. Last year's Jingle Bell Jubilee event included contributions from Lilacia Park and the Lombard Historical Society and included a Nutcracker performance, trolley, food and crafts. This year the Chamber would like to invest in more patio heaters and candy cane holiday decorations.

A motion was made by Joe Orsolini, seconded by Nancy Schukat to approve a grant in the amount of \$2,000 plus Village services. The motion was approved by all.

7.0 Other Business

8.0 Information Only

9.0 Adjournment

A motion was made by Nancy Schukat, seconded by Umar Haque to adjourn the meeting at 8:31 p.m. The motion passed by a unanimous vote.